

ABSTRACT

FAJAR DWI SAPUTRO 2018, GEOGRAPHIC FACTORS THAT INFLUENCE THE EXISTENCE OF GENTARASA VIEW TOURISM OBJECT AS A NEW TOURISM LOCATION IN HEGARMANAH VILLAGE, CIDOLOG KABUPATEN CIAMIS, Geography Education Study Program, Teaching and Education Faculty, Siliwangi University

The background of this research is the topography of Ciamis Regency in the form of mountains has a very good influence, namely in the form of natural beauty that presents a beautiful natural panorama with a row of mountains that are shady with trees and a stretch of residential settlement that is clearly visible from a height. One of the natural tourism objects, gentarasa view which is located in Hegarmanah Village, Cidolog District, Ciamis Regency, has stood for more than one year. The uniqueness presented by gentarasa view is in addition to the beautiful scenery in the form of mountains, self-photos and natural photos. This research was conducted with quantitative descriptive method, with data collection techniques, interview samples, questionnaires, literature studies and field observations. The collected data is processed through quantitative analysis techniques. The results of this study indicate that the potential contained in natural attractions gentarasa view Hegarmanah Village, Cidolog Ciamis Subdistrict is as follows, a natural panorama that is still pure, there is no human intervention, facilities and infrastructure for photo and rest. Facilities and infrastructure in Gentarasa are still incomplete, so they must be completed immediately. The attraction of gentarasa view is a simple natural panorama with cool air equipped with swaap foto and resting facilities. Geographical factors that influence the development of natural tourism objects gentarasa view Hegarmanah Village, Cidolog Ciamis District, including: accessibility, area size, location, distance, morphology and road conditions. Access to tourist sites is fearful if it is quite far from Tasikmalaya, but there are public transportation to the entrance to the direction of the Cidolog, but to get to the location you have to look for rural public vehicles. Road conditions are already on asphalt but still have to be repaired, because many roads are damaged, the area is quite wide and still has to be further expanded. The management of gentarasa view was initially carried out by Karang Taruna, but now it is lacking in management and promotion is carried out on social media ig. gentarasaview or come from visitors.

Keywords: potential, tourism, gentaras view and hegarmanah village