

ABSTRACT

Kiki Agustian. (2023). Thesis. *The Influence of Social Media Addiction and Time Management on Learning Achievement of Economics Education Students (Survey of Economics Education Students at Siliwangi University Class of 2019). Department of Economic Education, Teaching and Education Faculty, Siliwangi University, Tasikmalaya. Under the guidance of Hj. Heti Suherti, Dra., M.M. and Rd. Roro Suci Nurdianti, M.Pd.*

The problem in this study is regarding student achievement. The purpose of this study was to determine the effect of Social Media Addiction and Time Management on Learning Achievement. This study used a quantitative research method with a survey type with an explanatory survey research design. The population in this study were 104 students of Economic Education, Teaching and Education Faculty, Siliwangi University. The sample collection technique used is Saturated Sample, which is a sampling technique by making the entire population the research sample. Methods of data collection using questionnaires and data analysis techniques using Multiple Linear Regression Analysis with T Test and F Test. The results of data processing show that Learning Achievement shows a high category of 10,111, Social Media Addiction shows a high social category of 9,588 and Time Management shows a high category of 8,540. Partial test results show Social Media Addiction has no significant effect on Learning Achievement with a significance value of 0.329, Time Management has a significant effect on Learning Achievement with a significance value of 0.000 and Simultaneous Test Results show that Social Media Addiction and Time Management have a significant effect on Learning Achievement with significance value of 0.000. The conclusion of this study is that there is a significant influence of Social Media Addiction and Time Management on Learning Achievement with a coefficient of determination of 64%.

Keyword : Addiction, Media, Social, Management, Time, Achievemnt, Learning