

ABSTRACT

YOGA ZATMIKA. 2022 THE LEVEL OF COMMUNITY AWARENESS IN THE EFFORT TO PRESERVE THE CLEANLINESS OF THE MANGSENG KALI IN BAHAGIA VILLAGE, BABELAN DISTRICT, BEKASI REGENCY.
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This study will explain the characteristics of the Mangseng River and the efforts to preserve the Mangseng River, while the background in this study relates to the environmental conditions of the Mangseng River in Bahagi Village, Babelan District, Bekasi Regency. Mangseng River is a tributary of Kali Bekasi which is included in the Kali Bekasi watershed in the middle. Mangseng River in Bahagia Village is located in a densely populated community environment and the current environmental condition of Mangseng River is polluted, the pollution of Mangseng River is caused by household waste, so what are the physical characteristics of Mangseng River and how are efforts to preserve the cleanliness of Mangseng River by the community. The objectives of this study include knowing the physical characteristics of Mangseng River in Bahagia Village, Babelan District, Bekasi Regency and knowing the level of public awareness of the cleanliness of Mangseng River in Bahagia Village, Babelan District, Bekasi Regency. The method in this study uses a descriptive method with a simple quantitative approach. Data collection techniques in this study are observation, interviews, questionnaires and literature study. The population in this study is the people who are in the Mangseng River border area in the Bahagia Village, Babelan District, Bekasi Regency with a number of families reaching 267, while the sample in this study uses a sampling technique that is random sampling found in Rukun Warga 17 and Rukun Warga 018 which reached 52 samples. Interview technique was used for the Head of Bahagia Village, Head of RW 017 and Head of RW 018. The data analysis technique used was simple quantitative analysis, namely percentage (%) and environmental geography analysis. The results showed that the physical characteristics of the Mangseng River were influenced by the morphological conditions of the Mangseng River, the hydrology of the Mangseng River and the morphometry of the Mangseng River, as for the level of public awareness in efforts to preserve the environmental cleanliness of the Mangseng River through indicators of knowing and saving the earth's resources from pollution and damage, as well as avoiding other actions. actions that can cause pollution, damage health and the environment, as for environmental care through community behaviour in maintaining environmental cleanliness which includes not letting waste burn, keeping water clean and odourless, keeping the air better and maintaining and processing so that the soil conditions are good and clean. fertile.

Keywords: Conservation, Environment, Cleanliness, Bekasi River