

ABSTRACT

Gilang Ramdani. (2023). Thesis. The Effect of Entrepreneur Mindset on Interest in Entrepreneurship and Its Implications for Entrepreneurial Decisions (Survey of FKIP Siliwangi University Students Class of 2019-2022). Department of Economic Education, Teaching and Education Faculty, Siliwangi University, Tasikmalaya. Under the guidance of Ati Sadiah, S.Pd., M.Pd. dan Astri Srigustini, S.Pd., M.Pd.

The research aims to determine the effect of Entrepreneur Mindset on Interest in Entrepreneurship and the Implications for Entrepreneurial Decisions. The research method uses a survey with a descriptive design. The population is Siliwangi University FKIP students for the 2019-2022 batch, a total of 6700 people. The sampling technique used is non-probability sampling with purposive sampling technique. so that the total sample taken was as many as 376 people according to the considerations of the researcher. Data collection techniques in this study used questionnaires, statistical tests used path analysis, which contained direct and indirect hypotheses. The results of the study show that: 1) The results of the hypothesis calculation directly indicate that there is an influence of Entrepreneur Mindset on the results of Entrepreneurial Decisions, Entrepreneur Mindset on interest in entrepreneurship, and interest in entrepreneurship on entrepreneurial decisions. 2) The results of the hypothesis calculation indirectly show that there is an influence of Entrepreneur Mindset on entrepreneurial decisions through interest in entrepreneurship.

Keywords: Entrepreneur Mindset, Entrepreneurial Decisions, Entrepreneurial Interests