

ABSTRACT

Virtual Tour Panorama has become an interesting application in the tourism and travel industry. This technology allows users to explore tourist destinations through interactive experiences based on *Virtual Reality (VR)* and panoramas. In *Virtual Tour* Panorama, users can feel the sensation of being in a real tourist spot without having to be in a physical location. Apart from providing an immersive travel experience, *Virtual Tour* Panorama also has the potential to improve the tourism industry as a whole. In this abstract, we will discuss the benefits of *Virtual Tour* Panorama in promoting tourist destinations, increasing tourist attractiveness, and providing opportunities for users to plan their trips better. The Creative Center Building is a facility dedicated to supporting creative industries and facilitating collaboration and innovation. They provide workspaces, studios and other facilities to support the activities of creative professionals. The Creative Center building also plays a role in encouraging economic growth and the development of creative industries in an area.

Keywords – panoramic photo, room tour, *virtual reality*