

ABSTRACT
THE INFLUENCE OF LEADERSHIP STYLE AND WORK CULTURE
ON MOTIVATION AND ITS IMPACT
TO WORK PRODUCTIVITY
(Census on employees of Bank Syariah Indonesia in East Priangan)

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The purpose of this study is to determine and analyze the influence of leadership style and work culture on motivation and its impact on work productivity both partially and simultaneously at Bank Syariah Indonesia in East Priangan. The research method used is path analysis. Data collection is obtained through observation, questionnaires and literature studies. The population in this study was 160 employees of Bank Syariah Indonesia. The results showed that leadership style and work culture partially and simultaneously had a significant effect on motivation, then leadership style, work culture and motivation partially and simultaneously had a significant effect on work productivity in Bank Syariah Indonesia Indonesia employees in East Priangan.

Keywords: Leadership Style, Work Culture, Motivation and Work Productivity