

## **ABSTRACT**

*Helwa Insania Syahnaz. 2023. "The Influence of Peers and Financial Learning in Higher Education on Student Financial Literacy". Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University Tasikmalaya. Under the guidance of Dr. Ade Rustiana, M.Si., and Astri Srigustini, M.Pd.*

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*This study aims to determine the effect of Peers and Financial Learning in Higher Education on Financial Literacy partially and simultaneously. The research method used is a survey method with an explanatory design. The population in this study were students of the Department of Sharia Economics, Economics Education, Accounting, Management, Finance and Banking, and Agribusiness Class of 2020 at Siliwangi University, totaling 1013 respondents. The sampling technique used is propotional random sampling which is calculated using the slovin formula. The data collection technique in this study used a questionnaire with data analysis techniques, namely using multiple linear regression tests. The results showed that 1) There is no significant influence between peers on student financial literacy 2) There is a significant influence on student financial literacy, which is 0.000.*

***Keywords: Peers, Financial Learning in Higher Education, Financial Literacy***