

ABSTRACT
ANALYSIS OF THE INFLUENCE OF MOTIVATION,
ENTREPRENEURSHIP EDUCATION, AND THE ENVIRONMENT ON
THE ENTREPRENEURIAL INTEREST OF MEMBERS OF THE
KARANGGAAN LEMBUR MANDIRI COOPERATIVE

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This study aims to determine (1) Karanggaan Lembur Mandiri Cooperative Members responses to motivation, entrepreneurship education, environment and student entrepreneurship interest, (2) The effect of motivation, entrepreneurship education and the environment partially on the entrepreneurial interest of Karanggaan Lembur Mandiri Cooperative Members, (3) The influence of motivation, education entrepreneurship and the environment together to the interest in entrepreneurship of Karanggaan Lembur Mandiri Cooperative Members. The method used in this research is descriptive quantitative research method with multiple linear regression analysis technique. Based on the results of research and data processing shows that (1) Karanggaan Lembur Mandiri Cooperative Members responses agree on the variables of motivation, entrepreneurship education, environment and interest in entrepreneurship of Karanggaan Lembur Mandiri Cooperative Members, (2) partially motivation and environment have a significant positive effect on interest in entrepreneurship of Karanggaan Lembur Mandiri Cooperative Members, while Entrepreneurship education has a significant negative effect on the entrepreneurial interest of Karanggaan Lembur Mandiri Cooperative Members. (3) Together, motivation, entrepreneurship education and the environment have a significant positive effect on the entrepreneurial interest of Karanggaan Lembur Mandiri Cooperative Members.

Keywords: *Motivation, Education, Entrepreneurship, Environment, Interests*