

**ABSTRACT**

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***THE INFLUENCE OF AUDIO VISUAL MEDIA ON INCREASING MOTHER'S KNOWLEDGE ABOUT STUNTING IN TODDLER AT THE INDIHIANG HEALTH CENTER IN 2023***

*Stunting cases are a serious problem in Indonesia. In 2021, the prevalence of stunting cases was still high, namely 24.4% and would be 21.6% in 2022. The purpose of this research was to analyze the impact of audio visual media in increasing mothers' awareness about stunting in toddlers in the Puskesmas Indihiang work area. This research used a quasi-experiment design. The research population consisted of 65 mothers who had toddlers aged 0-24 months in the Indihiang Community Health Center working area. The sampling technique used total sampling, so the sample size in this study was 65 people. The independent variable in this research was the provision of audio-visual media related to stunting. The dependent variable in this research is mother's knowledge about stunting. Data collection was carried out by filling out pre-test and post-test questionnaires regarding stunting. Data analysis consisted of descriptive analysis and inferential analysis using the t-dependent test. The results of descriptive analysis showed a pre-test average of 6.32 and a post-test average of 14.42. The results of the inferential analysis showed  $p$  value = 0.000 ( $p$  value less than 0.05), so it can be concluded that there was an influence of audio visual media in increasing mothers' knowledge about stunting.*

**Keywords:** *Stunting, maternal knowledge, audio visual media.*