

ABSTRACT

Reja Hikmatulloh (2023), Application Of Islamic Business Ethics To Improve Quality Company Employee Performance At Pt Bineatama Kayone Lestari Tasikmalaya

This study aims to improve the quality of employee performance at PT Bineatama Kayone Lestasi which is a large timber distribution company located on Jalan Raya Rajapolah, Indihiang Tasikmalaya. Even though it is a large company with qualified SOPs, there are still employees who sometimes act arbitrarily without discipline, so that the effect on product quality is not good or physical defects sometimes even make consumers feel disadvantaged. This is due to the lack of supervision of employees as a whole so that there is still a gap for employees who do not have ethics and behave not according to SOPs.

After the authors collect data from observations, interviews, documentation, using a questionnaire, it can be seen that the performance of employees at the company is only limited to 71% of the total number of employees who have good business ethics. It can be concluded that there is still a need for direct supervision from each coordinator of each division/field so that employees are able to work optimally and produce good quality products so that sales increase and can satisfy their customers.

Keywords: Application of Business Ethics, Islamic Business Ethics, Quality of Employee Performance