

ABSTRACT

IRNA NURAENI. 2023. MANAGEMENT OF NATURE RESERVE CONSERVATION AREA AND PANGANDARAN NATURE TOURISM PARK PANGANDARAN VILLAGE PANGANDARAN REGENCY. Geography Education Study Program. Faculty of Teacher Training and Education. Siliwangi University.

Pangandaran nature reserve and nature tourism park is a conservation area that is utilized according to the function of the area, namely a nature reserve that functions as a preservation of biodiversity and a nature tourism park that functions as a conservation and nature tourism area. Pangandaran conservation area visitors can do activities such as seeing the beauty of forests and beaches, playing water or snorkeling, seeing flora and fauna, seeing natural cave sites and artificial caves. In addition, conservation areas are inseparable from area management which includes management of nature reserves and nature tourism parks, management of facilities, management of flora and fauna habitats. This research uses quantitative descriptive methods with data collection techniques, namely observation, interviews, questionnaires, literature studies, and documentation. Respondents who were sampled were visitors, the community, and conservation area managers. The results of research that has been conducted in the Pangandaran nature reserve and nature tourism park conservation areas, tourists visit more natural attractions in the white sand beach area to enjoy the beach and do snorkeling. In addition, the management of facilities in the nature park area such as restrooms, shelters, guesthouses, prayer rooms, and parking areas is quite good, but for information boards in the Pangandaran conservation area there is still something that must be improved by the manager. As well as the participation of the community who made the Pangandaran tour guide association organization made tourism in Pangandaran become more developed and had a positive impact on the community's economy.

Keywords: Management, Conservation, Nature Reserve, Nature Tourism Park.