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ABSTRACT

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COMMUNITY EMPOWERMENT THROUGH BATIK ECOPRINT SKILLS

(Study at Karate Student Activity Unit of Siliwangi University as Community Empowerment of Linggajati Village, Sukaratu District, Tasikmalaya Regency)

Community Empowerment is a very important thing to do, with the existence of Community Empowerment, it is hoped that the community will experience changes in their lives both in terms of material and non-material. Community empowerment can also provide knowledge and skills to equip the community to be used or utilized in their lives, This study aims to provide an overview of the community empowerment process and the results of community empowerment in Linggajati Village, Sukaratu District, Tasikmalaya Regency. This study used qualitative research methods. The informant in this study was a member of the ecoprint batik group. Data collection carried out by researchers is by observation, interviews and documentation. The data obtained when collecting information are analyzed using qualitative descriptive analysis. The use of qualitative descriptive analysis because the data obtained is in the form of narrative descriptions instead of numeric forms. The analysis process goes through data triangulation. The results of this study can be seen that the community empowerment program through ecoprint batik skills in Linggajati Village, Sukaratu District, Tasikmalaya Regency goes through several stages, namely: preparation stage, assessment stage, planning stage, action plan formula stage, program implementation stage, evaluation stage, termination stage. The result of this program is a change in community activities after taking care of household affairs, after participating in this program the community has knowledge and skills in making ecoprint batik.

Keywords: Community Empowerment, Skills, Batik Ecoprint