

## ABSTRACT

*Ilma Dewi Rahmanisa, 2023. Modeling the Tourism Potential of Waterfalls on the Slopes of Mount Galunggung as a Geosite Potential in Supporting the Galunggung Geopark, Tasikmalaya Regency. Geography Education Study Program. Postgraduate. Siliwangi University.*

*Tasikmalaya as an area that is rich in potential resources. The potential resources owned by Tasikmalaya Regency can become pillars in regional development. Management of the potential of the area that is organized and running well will help in increasing the value or value of the area. One of the potentials is Batu Blek Waterfall and Ciparay Waterfall. So it is hoped that the existence of this tourist object will have a good impact on the community's economy and the existence of the Galunggung Geopark. Realizing that the level of tourist visits to the waterfall tourist attraction on Mount Galunggung is categorized as small, the local community has not made maximum use of this tourist attraction as a livelihood. Knowing the information, situation and conditions, researchers are interested in exploring the potential of Batu Blek Waterfall and Ciparay Waterfall.*

*The research method used in this research is descriptive research method with a qualitative phenomenological study approach. Phenomenological studies explain a unique phenomenon that occurs in one region and does not occur in other areas, the phenomenon may be of the same type but with different characteristics and studies. Data collection techniques were obtained by observation, interviews, literature studies and documentation studies. As for the technique of data analysis using the Miles and Huberman models, namely data collection (data collection), data reduction (data reduction) and data presentation (data display).*

*The results of this study explain that the Batu Blek waterfall and Ciparay waterfall have the potential to be used as geotourism objects because they have a unique geological structure that makes them interesting places to visit, and if they become tourist objects they are expected to be one of the added values for the welfare of the people living around Tasikmalaya Regency, especially the people of Santanamekar Village and Cidugaleun Village, as well as increasing public awareness of the importance of protecting the environment. One of the efforts to maximize the utilization of the tourism potential of waterfalls on the slopes of the mountain as a geosite potential in supporting the Galunggung geopark, Tasikmalaya Regency, has several aspects, namely; first, the completion of facilities and infrastructure at the Batu Blek waterfall and Ciparay waterfall, which is one of the tourism supports and an attraction for visitors, second, tourism management, professional human resources are needed in managing Batu Blek waterfall and Ciparay waterfall tourism, the hope is that it can move MSME actors and help empower the community's economy, third, optimizing the use of social media as one of the media in marketing or promoting tourism objects. And the fourth is the provision of souvenirs to support tourism and memento for tourists/visitors. An effective model for developing the tourism potential of waterfalls on the slopes of Mount Galunggung, Tasikmalaya Regency is by implementing community-based tourism, the community is involved starting from the planning, implementation, organization, application of control and evaluation stages in the management of Batu Blek waterfall and Ciparay waterfall tourism objects.*

**Keywords:** *Geopark, Geosite, Community Based Tourism, Waterfall, Galunggung.*