

***THE INFLUENCE OF PERSONAL CHARACTERISTIC,
ORGANIZATIONAL EXPERIENCE, COMMUNICATION AND
LEADERSHIP TO ORGANIZATIONAL COMMITMENT
(A census on POBSI Indonesia)***

ABSTRACT

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The objectiveness of this research was to know the influences of personal characteristic, organizational experience, communication and leadership to organizational commitment. The method used was survey method with quantitative approach. The sample size was 142 Respondents in 34 areas in Indonesia. Data Analysis technique used was path analysis. The result indicated that the personal characteristic, organizational experience, communication and leadership had positif and significant effect on organizational commitment in POBSI Indonesia.

Keywords: personal characteristic, organizational experience, communication leadership , organizational commitment