

ABSTRACT

Siliwangi University Library has a site or website that can be accessed through the address <http://digilib.unsil.ac.id/>. There are several problems related to the usability of the Siliwangi University library website, such as difficulty navigating the site, some books do not have cover books, the detailed information section of the book is incomplete, the font is less legible, and the appearance is less attractive due to the absence of IT expert staff in the library. This problem can cause users to be less enthusiastic and not utilize the library services of Siliwangi University optimally. Evaluation of the usability of the Siliwangi University library website using the User Experience Questionnaire method. Based on the results of data processing from 40 respondents on each attribute that measures user experience with UEQ, it is known that the Siliwangi University library website gets a neutral evaluation value in all aspects, the average value and benchmark results are: attractiveness (mean 0.53), perspicuity (mean 0.72), efficiency (mean 0.52), dependability (mean 0.45), stimulation (mean 0.29) get bad scores, and in the aspect of novelty (mean 0.28) get below average scores. Recommendations in this study are expected to be one of the considerations for the Siliwangi University library website to improve user experience in each aspect area of attractiveness, perspicuity, efficiency, dependability, stimulation and novelty must be improved to get a better value.

Keywords: User Experience, Digital Library, User Experience Questionnaire, UEQ Data Analysis Tool