

ABSTRAK

Jamaludin (171002058). Analisis Implementasi Nilai Religiusitas Karyawan Gabucci Collection Tasikmalaya: Program Studi Ekonomi Syariah Fakultas Agama Islam Universitas Siliwangi

Latar belakang masalah pada penelitian ini, yaitu permasalahan yang sering dialami oleh karyawan berkaitan dengan aspek nilai religiusitas yang melingkupi dimensi religiusitas dan fungsi religiusitas, seperti praktek keagamaan, manajemen personal dan produktivitas kerja. Sehingga, diperlukan suatu penelusuran secara mendalam untuk mengetahui alasan dan penyebab yang mendukung permasalahan serta dijadikan dasar pertimbangan dalam mengambil keputusan. Berdasarkan latar belakang dan fokus penelitian yang telah dijelaskan, maka rumusan masalah pada penelitian ini, yaitu bagaimana konsep penerapan nilai religiusitas yang telah diberlakukan Gabucci Collection Tasikmalaya terhadap karyawan.

Religiusitas merupakan sikap keyakinan beragama seseorang yang tercermin dalam tindakan keseharian hidupnya, melalui penjiwaan nilai-nilai ilahiah dalam diri sehingga mampu mempengaruhi cara pandang dan pola pikir. Bagi karyawan, sebagai eksekutor aktif sangat penting untuk menjaga kestabilan mental dan daya tahan fisik. Penelitian ini menggunakan metode kualitatif deskriptif dengan sumber data yang diperoleh melalui teknik observasi, wawancara dan dokumentasi. Adapun sumber data yang menjadi rujukan penulis yaitu kuesioner *online* berbentuk *link* melalui google formulir dan hasil wawancara dengan karyawan maupun pemilik.

Hasil penelitian menunjukkan, bahwa tingkat religiusitas karyawan Gabucci Collection Tasikmalaya telah mencapai kriteria aspek dengan nilai kesesuaian yang substansial. Hal ini dapat diketahui, melalui tingkat pemikiran, kepatuhan ajaran, kedalaman rasa dan wawasan serta refleksi diri yang dimiliki karyawan Gabucci Collection Tasikmalaya telah memenuhi kriteria aspek yang ditentukan. Selain itu, seluruh karyawan menyetujui terkait fungsi religiusitas yang memiliki keefektifan untuk memulihkan tingkat kesadaran diri.

Kata Kunci : Agama, Religiusitas Karyawan, Implementasi Nilai

ABSTRACT

Jamaludin (171002058). Analysis of the Implementation of the Value of Religiosity of Gabucci Collection Tasikmalaya Employees: Sharia Economics Study Program, Faculty of Islamic Religion, Siliwangi University

The background of the problem in this study is the problems that are often experienced by employees related to aspects of religiosity values that cover the dimensions of religiosity and the function of religiosity, such as religious practices, personal management and work productivity. Thus, an in-depth investigation is needed to find out the reasons and causes that support the problem and use it as a basis for consideration in making decisions. Based on the background and focus of the research that has been explained, the formulation of the problem in this study is how the concept of applying the value of religiosity that has been applied by Gabucci Collection Tasikmalaya to employees.

Religiosity is a person's attitude of religious belief which is reflected in his daily actions, through the spiritualization of divine values in himself so that he is able to influence his perspective and mindset. For employees, being an active executor is very important to maintain mental stability and physical endurance. This study uses a descriptive qualitative method with data sources obtained through observation, interview, and documentation techniques. The source of data that the author refers to is an online questionnaire in the form of a link through google forms and the results of interviews with employees and owners.

The results of the study show that the level of religiosity of Gabucci Collection Tasikmalaya employees has reached the aspect criteria with a substantial conformity value. This can be seen, through the level of thinking, adherence to teachings, depth of taste and insight, and self-reflection that Gabucci Collection Tasikmalaya employees have met the criteria of the specified aspects. In addition, all employees agree on the function of religiosity which has the effectiveness of restoring the level of self-awareness.

Keywords: Religion, Employee Religiosity, Value Implementation