

ABSTRACT

THE INFLUENCE OF INVESTMENT OPPORTUNITY SET, LEVERAGE AND FIRM SIZE ON FIRM VALUE

(Survey of Banking Sector on Indonesian Stock Exchange from 2017-2022)

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This study aims to determine: (1) the influence of investment opportunity set, leverage, firm size and firm value in the Banking Sector of issuers on the Indonesian Stock Exchange for the Period 2017-2022, (2) the influence of investment opportunity set, leverage and firm size together on firm value in the Banking Sector of issuers on the Indonesian Stock Exchange for the Period 2017-2022. The data used is secondary data of each company's annual report. The population used in the research was the Banking Sector of issuers on the Indonesian Stock Exchange for the Period 2017-2022. Samples were using the purposive sampling method. The method used in the research is quantitative with a survey approach. The analysis used is panel data regression analysis using Eviews 12. The research results show: (1) partial investment opportunity set has a significant positive effect on firm value, partial leverage has an insignificant negative effect on firm value, partial firm size has a positive and insignificant effect on firm value, (2) investment opportunity set, leverage and firm size together influence firm value.

Keywords: *investment opportunity set, leverage, firm size, firm value*

ABSTRAK

PENGARUH *INVESTMENT OPPORTUNITY SET* (IOS), *LEVERAGE* DAN *FIRM SIZE* TERHADAP NILAI PERUSAHAAN

(Survei Pada Sektor Perbankan Emiten Bursa Efek Indonesia Periode 2017-2022)

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Penelitian ini bertujuan untuk mengetahui: (1) pengaruh *investment opportunity set*, *leverage* dan *firm size* secara parsial terhadap nilai perusahaan pada Sektor Perbankan Emiten Bursa Efek Indonesia Periode 2017-2022, (2) pengaruh *investment opportunity set*, *leverage* dan *firm size* secara bersama-sama terhadap nilai perusahaan pada Sektor Perbankan Emiten Bursa Efek Indonesia Periode 2017-2022. Data yang digunakan merupakan data sekunder berupa laporan tahunan masing-masing perusahaan. Populasi yang digunakan pada penelitian ini adalah perusahaan Sektor Perbankan Emiten Bursa Efek Indonesia Periode 2017-2022. Sampel diperoleh menggunakan metode purposive sampling. Metode yang digunakan merupakan analisis regresi data panel dengan menggunakan Eviews 12. Hasil penelitian menunjukkan: (1) *investment opportunity set* (IOS) secara parsial berpengaruh positif signifikan terhadap nilai perusahaan, *leverage* secara parsial berpengaruh negatif tidak signifikan terhadap nilai perusahaan, sedangkan *firm size* secara parsial berpengaruh positif tidak signifikan terhadap nilai perusahaan, (2) *investment opportunity set*, *leverage* dan *firm size* secara bersama-sama berpengaruh terhadap nilai perusahaan.

Kata kunci: *investment opportunity set*, *leverage*, *firm size*, nilai perusahaan