

ABSTRACT

DYANITA, 2024. "Efforts of Manca Ceria Community Reading Park in Increasing Reading Interest (A Study on Manca Ceria Community Reading Park in Bekasi City)". Department of Community Education, Faculty of Teacher Training and Education, Universitas Siliwangi Tasikmalaya.

The lack of reading interest has become a prevalent issue in society, particularly among children who prefer playing games over engaging in reading activities. This study discusses the efforts of the Manca Ceria Community Reading Park in Bekasi City to enhance reading interest through various programs and activities aimed at developing reading habits, especially among children. The objective of this research is to explore the efforts through program activities implemented by the Manca Ceria Community Reading Park to boost reading interest. This study employs a descriptive qualitative research method. Data collection involves three methods: observation, interviews, and documentation. Data analysis techniques include data collection, data reduction, data presentation, and drawing conclusions. The findings reveal that the efforts of the Manca Ceria Community Reading Park include several program activities such as learning classes focusing on reading, English language, and mathematics. Additionally, there is a mobile library program where organizers and volunteers directly visit children. Another program involves volunteer teaching sessions aimed at broadening children's horizons through collaboration with external parties. In conclusion, the efforts of the Manca Ceria Community Reading Park through learning classes, mobile libraries, and volunteer teaching programs effectively enhance reading interest among the community, particularly children.

Keywords : *Community Reading Gardens, Manca Ceria, Increasing Reading Interest*