

ABSTRAK

JIHAAN FAUZIYYAH RESMANA. 2024. **PELATIHAN TATA RIAS PENGANTIN SUNDA SIGER PADA PROGRAM PENDIDIKAN KECAKAPAN KERJA (PKK) (Studi pada Program PKK di LKP Yuwita Kota Tasikmalaya)**. Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi.

Perkembangan Dunia Usaha dan Dunia Industri (DUDI) yang semakin maju membutuhkan tenaga kerja yang memiliki kompetensi yang andal. Namun, di sisi lain generasi muda lulusan sekolah tidak dibekali keterampilan dan kompetensi yang dibutuhkan dunia usaha dan dunia Industri. Sebagai upaya meningkatkan kompetensi lulusan yang berkualitas, pemerintah melalui Lembaga Khursus dan Pelatihan mendorong generasi muda untuk berpartisipasi dalam berbagai kegiatan pelatihan. Penelitian ini bertujuan untuk mengetahui dan mendeskripsikan pelaksanaan pelatihan tata rias pengantin sunda siger di LKP Yuwita Kota Tasikmalaya. Pendekatan penelitian yang digunakan adalah Kualitatif dengan metode deskriptif. Teknik pengumpulan data yang digunakan yaitu melalui observasi, wawancara, dan dokumentasi. Hasil penelitian menunjukkan bahwa proses pelatihan tata rias pengantin sunda siger di LKP Yuwita dilaksanakan melalui tiga tahapan yakni (1) perencanaan, meliputi penyusunan tujuan, mengidentifikasi kebutuhan belajar, *recrutment* peserta pelatihan, merencanakan waktu pelaksanaan program, dan menetapkan biaya. (2) pelaksanaan pelatihan, dilakukan mengacu pada kurikulum Kerangka Kualifikasi Nasional Indonesia. Sementara dalam proses pembelajaran dilakukan dengan pemberian materi, praktik tata rias pengantin sunda siger dan pembelajaran *on job training*. (3) evaluasi, dilakukan dengan berbagai teknik seperti tes lisan, tulisan dan uji kompetensi peserta pelatihan. Hasil program pelatihan ini dapat memberikan manfaat dan *output* kepada peserta pelatihan seperti meningkatnya rasa percaya diri, minat untuk berwirausaha, serta meningkatnya pengetahuan, keterampilan dan kompetensi. Simpulan dalam penelitian ini pelatihan tata rias pengantin sunda siger di LKP Yuwita dapat memberikan kecakapan dan kompetensi bagi peserta pelatihan untuk siap bekerja dan bersaing di Dunia Usaha dan Dunia Industri.

Kata Kunci: *Pelatihan, Kecakapan Kerja, Tata Rias Pengantin, Sunda Siger*

ABSTRACT

JIHAAN FAUZIYYAH RESMANA. 2024. SUNDA SIGER BRIDAL MAKEUP TRAINING IN THE WORK SKILLS EDUCATION PROGRAM (Study at the Pelatihan Kecakapan Kerja Program at LKP Yuwita Tasikmalaya City). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.

The development of the increasingly advanced Business and Industrial World (DUDI) requires a workforce that has reliable competencies. However, on the other hand, the younger generation of school graduates are not equipped with the skills and competencies needed by the business world and the industrial world. As an effort to improve the competence of qualified graduates, the government through the Khursus and Training Institute encourages the younger generation to participate in various training activities. This study aims to know and describe the implementation of Sunda Siger bridal makeup training at LKP Yuwita Tasikmalaya City. The research approach used is Qualitative with descriptive methods. Data collection techniques used are through observation, interviews, and documentation. The results showed that the Sunda Siger bridal makeup training process at LKP Yuwita was carried out through three stages, namely (1) planning, including setting goals, identifying learning needs, recruitment of trainees, planning the time of program implementation, and setting costs. (2) the implementation of training, carried out in accordance with the curriculum of the Indonesian National Qualification Diversity. While in the learning process is carried out by providing material, Sunda Siger bridal makeup practices and learning on job training. (3) Evaluation, carried out by various techniques such as oral, written tests and competency tests of trainees. The results of this training program can provide benefits and outputs to trainees such as increased self-confidence, interest in entrepreneurship, and increased knowledge, skills and competencies. The conclusion in this study is that Sunda Siger bridal makeup training at LKP Yuwita can provide skills and competencies for trainees to be ready to work and compete in the Business World and the Industrial World.

Keywords: Training, Work Skills, Bridal Makeup, Sunda Siger