

ABSTRACT

THE EFFECT OF DEBT TO EQUITY RATIO (DER) AND WORKING CAPITAL TURNOVER (WCTO) ON PROFIT GROWTH ON PT CHAROEN POKPHAND INDONESIA TBK

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The purpose of this research was to determine the magnitude of the influence of Debt To Equity Ratio (DER) and Working Capital Turnover (WCTO) on Profit Growth at PT Charoen Pokphand Indonesia Tbk. The research method used a quantitative method with a descriptive verification approach, the data collection technique used was secondary data through documentation studies. The data analysis technique used was multiple linear regression analysis. Based on the research results, it was known that simultaneously Debt To Equity Ratio (DER) and Working Capital Turnover (WCTO) influence Profit Growth. Meanwhile, partially the Debt To Equity Ratio (DER) has an effect on Profit Growth, Working Capital Turnover (WCTO) has an effect on Profit Growth.

Keywords: *Debt To Equity Ratio, Working Capital Turnover, Profit Growth.*

ABSTRAK

PENGARUH *DEBT TO EQUITY RATIO* (DER) DAN *WORKING CAPITAL TURNOVER* (WCTO) TERHADAP PERTUMBUHAN LABA PADA PT CHAROEN POKPHAND INDONESIA TBK

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Tujuan penelitian ini untuk mengetahui besarnya pengaruh *Debt To Equity Ratio* (DER) dan *Working Capital Turnover* (WCTO) terhadap Pertumbuhan Laba pada PT Charoen Pokphand Indonesia Tbk. Metode Penelitian yang digunakan yaitu metode kuantitatif dengan pendekatan deskriptif verifikatif, teknik pengumpulan data yang digunakan yaitu data sekunder melalui studi dokumentasi. Teknik analisis data yang digunakan yaitu analisis regresi linear berganda. Berdasarkan hasil penelitian diketahui bahwa secara simultan *Debt To Equity Ratio* (DER) dan *Working Capital Turnover* (WCTO) berpengaruh terhadap Pertumbuhan Laba. Sedangkan secara parsial *Debt To Equity Ratio* (DER) berpengaruh terhadap Pertumbuhan Laba, *Working Capital Turnover* (WCTO) berpengaruh terhadap Pertumbuhan Laba.

Kata Kunci: *Debt To Equity Ratio*, *Working Capital Turnover*, Pertumbuhan Laba.