

ABSTRACT

The Influence of Warehouse Layout on Company Operational Performance (study of food distributor companies in Bandung City)

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This research aims to analyze and obtain evidence of the influence of warehouse layout on company operational performance in food distributor companies in the city of Bandung. The data used in this research is primary data, and data collection was carried out using questionnaires directly, the object of this research was a food distributor company in the city of Bandung, while the data analysis method used in this research was simple linear regression analysis. It is hoped that this research can contribute to food distributor companies in the city of Bandung so that they can improve the company's operational performance, especially the efficiency of the company's warehouse layout. The results of this research indicate that warehouse layout has a positive and significant effect on company operational performance in distributor companies in Bandung City.

Keywords: Warehouse Layout, Company Operational Performance.