

ABSTRAK

Zahra Abqoriyah. 2024. “Perbedaan Hasil Belajar Peserta Didik pada Mata Pelajaran Ekonomi Melalui Penerapan Model Pembelajaran Tipe *Cooperative Learning* Tipe *Student Teams Achievement Division (STAD)* dan Tipe *Teams Games Tournament (TGT)* Berbantuan Media *Word Square* (Studi Kuasi Eksperimen Pada Mata Pelajaran Ekonomi Kelas X IPS SMA Negeri 1 Cihaurbeuti Tahun Ajaran 2023/2024)”. Skripsi. Jurusan Pendidikan Ekonomi. FKIP Universitas Siliwangi. Di bawah bimbingan Rd. Roro Suci Nurdianti, M.Pd., dan Astri Srigustini, M.Pd.

Masalah pokok terkait penelitian ini adalah rendahnya hasil belajar peserta didik pada mata pelajaran ekonomi. Penelitian ini bertujuan untuk mengetahui adanya peningkatan hasil belajar peserta didik sebelum dan sesudah perlakuan serta perbedaan peningkatan hasil belajar peserta didik pada kelas eksperimen 1 dengan model pembelajaran kooperatif tipe *Student Teams Achievement Division (STAD)* berbantuan media *Word Square* dan kelas eksperimen 2 dengan model pembelajaran kooperatif tipe *Teams Games Tournament (TGT)* berbantuan media *Word Square*. Penelitian dilaksanakan di SMA Negeri 1 Cihaurbeuti. Metode penelitian yang digunakan metode kuasi eksperimen. Desain penelitian yang digunakan *matching pre-test – post-test control group design*. Populasi pada penelitian ini adalah kelas X IPS SMA Negeri 1 Cihaurbeuti, menggunakan teknik *purposive sampling* dengan jumlah peserta didik 72. Instrumen yang digunakan adalah soal berbentuk pilihan ganda pada mata pelajaran ekonomi sebanyak 35 soal. Teknik analisis data menggunakan bantuan program SPSS 29 yaitu uji *paired sample t-test* dan uji *independent sample t-test* dengan taraf signifikansi 0,05 atau 5%. Berdasarkan hasil penelitian yang telah dilakukan, diperoleh signifikansi sebesar 0,001 sehingga dapat ditarik kesimpulan bahwa terdapat perbedaan peningkatan hasil belajar peserta didik pada kelas eksperimen 1 yang menggunakan model pembelajaran kooperatif tipe *Student Teams Achievement Division (STAD)* berbantuan media *Word Square* sesudah diberikan perlakuan dan kelas eksperimen 2 yang menggunakan model pembelajaran kooperatif tipe *Teams Games Tournament (TGT)* berbantuan media *Word Square* sesudah diberikan perlakuan.

Kata kunci : Kooperatif, *Student Teams Achievement Division*, *Teams Games Tournament*, *Word Square*.

ABSTRACT

Zahra Abqoriyah. 2024. "Differences in Student Learning Outcomes in Economics Subjects Through the Application of Cooperative Learning Type Student Teams Achievement Division (STAD) and Teams Games Tournament (TGT) Types Assisted by Word Square Media (Quasi-Experimental Study in Economics Subjects Class X IPS SMA Negeri 1 Cihaurbeuti Academic Year 2023/2024)". Thesis. Department of Economic Education. FKIP Siliwangi University. Under the guidance of Rd. Roro Suci Nurdianti, M.Pd., and Astri Srigustini, M.Pd.

The main problem related to this research is the low learning outcomes of students in economics subjects. This research aims to determine the increase in student learning outcomes before and after treatment as well as differences in the increase in student learning outcomes in experimental class 1 with the Student Teams Achievement Division (STAD) type cooperative learning model assisted by Word Square media and experimental class 2 with the cooperative learning model Teams Games Tournament (TGT) type with the help of Word Square media. The research was carried out at SMA Negeri 1 Cihaurbeuti. The research method used was a quasi-experimental method. The research design used was matching pre-test – post-test control group design. The population in this study was class The data analysis technique uses the help of the SPSS 29 program, namely the paired sample t-test and the independent sample t-test with a significance level of 0.05 or 5%. Based on the results of the research that has been carried out, a significance of 0.001 was obtained so that it can be concluded that there is a difference in the increase in learning outcomes of students in experimental class 1 which uses the Student Teams Achievement Division (STAD) type cooperative learning model assisted by Word Square media after being given treatment and the experimental class. 2 which uses the Teams Games Tournament (TGT) type cooperative learning model assisted by Word Square media after being given treatment.

Keywords: Cooperative, Student Teams Achievement Division, Teams Games Tournament, Word Square.