ABSTRACT

ARMIATI TRIJAYANTI. 2024. COMMUNITY EMPOWERMENT THROUGH WASTE MANAGEMENT IN IMPROVING ENVIRONMENTAL CLEANLINESS (CASE STUDY OF ASSOPIAH WASTE BANK IN SUKAMAJU HAMLET, SUKAMAJU VILLAGE, CIHAURBEUTIDISTRICT, CIAMIS REGENCY). Department of Community Education, Faculty of Teacher Training and Education. Siliwangi University.

The disposal of inorganic waste in any place such as on the riverside or around the house has become a habit of the residents of Sukamaju Hamlet, which results in the accumulation of waste and has a bad impact on the environment and the health of residents. This research aims to uncover community empowerment through waste management in an effort to improve environmental cleanliness. This study uses a qualitative descriptive method. Data collection techniques are carried out through observation, interviews, and documentation. The results of the study show that community empowerment in waste management involves several stages, namely The preparation stage, where officers prepare the initial stage of program planning and field preparation to achieve goals. The assessment stage, officers ensure that the facilities are not enough for waste management in the community. The stage of planning alternative programs or activities, the community can participate and is expected to think about several alternative waste management program activities. The formalization stage of the action plan, where officers can socialize the program, make draft business fund proposals and officers can play an active role in the community. The implementation stage of the program or activity, the formation of effective cooperation between the government, waste bank officers and the community. Evaluation stage, officers can evaluate during the process of the activity. The conclusion of this research is that community empowerment is carried out through waste management by increasing environmental cleanliness and involving the participation of the Sukamaju Hamlet community to create a clean environment.

Keywords: Community Empowerment, Waste Management, Environmental Cleanliness