

Abstrak

Wili Guslia, 2020. Pemberdayaan Ekonomi Masyarakat Desa Melalui Badan Usaha Milik Desa (BUMDes) (Studi Kasus di Desa Sukakerta Kecamatan Jatiwaras Kabupaten Tasikmalaya). Jurusan Pendidikan Masyarakat Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi.

Pemberdayaan ekonomi masyarakat dilaksanakan dikarenakan masih banyaknya pengangguran yang menjadi permasalahan sosial dan pembangunan di masyarakat. Program Badan Usaha Milik Desa (BUMDes) dirasa kurang efektif dan belum menyentuh seluruh lapangan masyarakat. Penelitian ini bertujuan untuk mengetahui pemberdayaan ekonomi masyarakat yang dilaksanakan Badan Usaha Milik Desa (BUMDes) dengan program-programnya. Metode penelitian yang digunakan adalah metode penelitian deskriptif kualitatif yang bertempat di Desa Sukakerta. Hasil penelitian ini adalah Badan Usaha Milik Desa (BUMDes) berperan dalam pemberdayaan ekonomi masyarakat pada umumnya untuk meningkatkan kesejahteraan masyarakat khususnya bidang ekonomi. Program BUMDes dalam pemberdayaan masyarakat yaitu penyadaran masyarakat, penyediaan kebutuhan, dan sosialisasi serta pelatihan pengolahan ikan. Program yang dilaksanakan berbasis pemberdayaan dilaksanakan melalui tahap-tahap mulai dari persiapan hingga pengembangan. Hambatan yang dialami oleh BUMDes dalam mengoperasikan programnya yaitu modal yang kurang, manajemen organisasi yang kurang, dan sosialisasi kepada masyarakat masih belum maksimal. Partisipasi masyarakat belum maksimal dikarenakan kurangnya pengetahuan masyarakat mengenai BUMDes dan program-programnya.

Kata Kunci: *Pemberdayaan, Ekonomi, Masyarakat*

Abstract

WILI GUSLIA, 2020. Empowering Women Through Tailoring Course With Techniques On The Job Training In Fostering Business Independence. A (Research In Desa Sukakerta Kecamatan Jatiwaras Kabupatn Tasikmalaya). Non-Formal Education Faculty Of Educational And Sciences Teachers' Training, Siliwangi University, Tasikmalaya

Community economic empowerment is carried out because there are still many unemployed people who become social and development problems in the community. The Village Owned Enterprise (BUMDes) program is felt to be less effective and has not touched the entire community field. This study aims to determine the community economic empowerment carried out by Village-Owned Enterprises (BUMDes) with its programs. The research method used was a descriptive qualitative research method located in the Village of Sukakerta. The results of this study are Village-Owned Enterprises (BUMDes) play a role in empowering the economy of the community in general to improve the welfare of the community, especially in the economic field. BUMDes program in community empowerment that is community awareness, provision of needs, and socialization and training in fish processing. Programs that are implemented based on empowerment are carried out through stages ranging from preparation to development. The obstacles experienced by BUMDes in operating the program are lack of capital, poor management of organizations, and socialization to the community is still not optimal. Community participation has not been maximized due to lack of community knowledge about BUMDes and its programs.

Keywords: Economic, Empowerment, communities.