

ABSTRACT

THE EFFECT OF EARNING PER SHARE (EPS), DEVIDEND PER SHARE (DPS), DEBT TO EQUITY RATIO (DER) AND RETURN ON ASET (ROA) ON STOCK PERICE

(Survey on Consumer Goods Industry on the Indonesian Stock Exchange from 2015 to 2019)

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Guidance:

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This study aims to determine Earning Per Share (EPS), Dividend Per Share (DPS), Debt to Equity Ratio (DER), Return On Asset (ROA) and Share Prices in Companies Consumer Goods Industry 2015-2019 and examine the effect of Earning Per Share. (EPS), Dividend Per Share (DPS), Debt to Equity Ratio (DER) and Return On Asset (ROA) Against Share Prices in Companies Consumer Goods Industry 2015-2019. The research sample in the Consumer Goods Industry company is the purposive sampling method. The data analysis technique used in this study was panel data regression. The results of data analysis show that the Dividend Per Share (DPS) fluctuates increases, while the Earning Per Share (EPS), Debt to Equity Ratio (DER) and Return On Assets (ROA) fluctuate. Then the results show that the dividend per share (DPS) and return on assets (ROA) partially have a positive and insignificant effect on stock prices. Earning Per Share (EPS) and Return On Asset (ROA) partially have a negative and insignificant effect on Stock Prices and Earning Per Share (EPS), Dividend Per Share (DPS), Debt to Equity Ratio (DER) and Return On Asset (ROA) simultaneously does not have a significant effect on stock prices.

Keywords: Earning Per Share (EPS), Devidend Per Share (DPS), Debt to Equity Rasio (DER), Return On Assets (ROA), Stock Prices.

ABSTRAK

PENGARUH *EARNING PER SHARE* (EPS), *DEVIDEND PER SHARE* (DPS), *DEBT TO EQUITY RATIO* (DER) DAN *RETURN ON ASSET* (ROA) TERHADAP HARGA SAHAM

(Survei pada Perusahaan *Consumer Goods Industry* di Bursa Efek Indonesia
Periode 2015-2019)

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Pembimbing:

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Penelitian ini bertujuan untuk mengetahui *Earning Per Share* (EPS), *Devidend Per Share* (DPS), *Debt to Equity Ratio* (DER), *Return On Asset* (ROA) dan Harga Saham pada Perusahaan *Consumer Goods Industry* 2015-2019 serta meneliti pengaruh *Earning Per Share* (EPS), *Devidend Per Share* (DPS), *Debt to Equity Ratio* (DER) dan *Return On Asset* (ROA) Terhadap Harga Saham pada Perusahaan *Consumer Goods Industry* 2015-2019. Sampel penelitian pada perusahaan *Consumer Goods Industry* yaitu dengan metode *purposive sampling*. Teknik analisis data yang digunakan dalam penelitian ini adalah regresi data panel. Hasil analisis data menunjukkan bahwa *Devidend Per Share* (DPS) mengalami fluktuatif meningkat, sedangkan *Earning Per Share* (EPS), *Debt to Equity Ratio* (DER) dan *Return On Asset* (ROA) mengalami fluktuatif. Kemudian hasil penelitian menunjukkan bahwa *Devidend Per Share* (DPS) dan *Return On Asset* (ROA) secara parsial berpengaruh positif tidak signifikan terhadap Harga Saham. *Earning Per Share* (EPS) dan *Return On Asset* (ROA) secara parsial berpengaruh negatif dan tidak signifikan terhadap Harga Saham dan *Earning Per Share* (EPS), *Devidend Per Share* (DPS), *Debt to Equity Ratio* (DER) dan *Return On Asset* (ROA) secara simultan tidak berpengaruh signifikan terhadap harga saham.

Kata Kunci: *Earning Per Share* (EPS), *Devidend Per Share* (DPS), *Debt to Equity Ratio* (DER), *Return On Asset* (ROA), Harga Saham.