

ABSTRACT

THE PERFORMANCE OF THE FRIED ONION AGROINDUSTRY “UD. SINAR TANI”

By
Nopitania
165009095

Supervisor:
H. Dedi Sufyadi
Tedi Hartoyo

Purpose to determine the profil (availability of raw materials, production systems and production processes) of the fried onion agroindustry business UD. Sinar Tani in Pagundan village. Selection of the site was done by purposive in the Pagundan village of Lebakwangi District, Kuningan Regency with the consideration that the fried onion agroindustry has the potential to be developed. The research method is study kasus, to get data from research sites. The analysis used in this research is quantitative descriptive. The results of this study indicate the profile of agroindustry business has one supplier of onion to meet the availability of raw materials and the average amount of raw material used in one production month or 15 times the production process requires 150 tons of shallots and 81 tons of fried onions, the production's system that's used by owner accorded with standard operating procedure (SOP), and the production process carried out is from raw materials to finished goods. The monthly income of fried onion agroindustry is Rp. 472.475.348,4 and worth the effort.

Keywords : Fried onions, UD. Sinar Tani, Income, Feasibility.