## INFLUENCE OF CASH TURNOVER, RECEIVABLE TURNOVER, INVENTORY TURNOVER, AND CURRENT RATIO ON PROFITABILITY (Survey in Consumer Goods Industry Sector of Manufacturing Company Listed in Indonesia Stock Exchange in 2015-2019)

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## **ABSTRACT**

This study aims to determine about: Cash Turnover, Receivable Turnover, Inventory Turnover, Current Ratio, and Profitability of consumer goods industry sector of manufacturing company listed in Indonesia Stock Exchange in 2015-2019 and the influence of Cash Turnover, Receivable Turnover, Inventory Turnover, and Current Ratio on Profitability in consumer goods industry sector of manufacturing company listed in Indonesia Stock Exchange in 2015-2019. The population in this study is consumer goods industry sector of manufacturing company listed in Indonesia Stock Exchange. The method used in this study is quantitative with survey approach and analysis technique used is panel data regression. Selection of samples using the purposive sampling method with specific criteria, there are 21 companies chosen to be a sample. The result of data analysis show that (1) Cash Turnover has a fluctuating value, Receivable Turnover has a decreasing value, Inventory Turnover has a fluctuating value, Current Ratio has a fluctuating value, and Profitability has a quite stable value in 2015 – 2019. (2) Cash Turnover and Receivable Turnover has a positive and not significant effect on Profitability, Inventory Turnover has a positive and significant effect on Profitability, Current Ratio has a negative and not significant effect on Profitability. And Cash Turnover, Receivable Turnover, Inventory Turnover, and Current Ratio simultaneously has a effect on Profitability.

**Keywords**: Cash Turnover, Receivable Turnover, Inventory Turnover, Current Ratio and Profitability.