

**THE USE OF PREZI IN TEACHING ENGLISH IN INDONESIAN
INFORMAL EDUCATION CONTEXT: ITS BENEFITS AND CHALLENGES**

A THESIS

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at English Education Department of Faculty of Educational Sciences
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by

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APPROVAL SHEET

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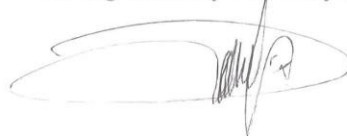
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PERNYATAAN

Dengan ini saya menyatakan bahwa skripsi yang berjudul “*The Use Of Prezi In Teaching English In Indonesian Informal Education Context : Its Benefits And Challenges*” beserta seluruh isinya adalah sepenuhnya karya saya sendiri, dan saya tidak melaksanakan penjiplakan atau pengutipan dengan cara cara yang tidak sesuai dengan etika keilmuan. Atas pernyataan ini saya siap menanggung konsekuensi atau sanksi terhadap etika keilmuan atau ada klaim dari pihak lain terhadap keaslian skripsi ini.

Tasikmalaya, July 2019

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ABSTRAK

MELISA FAUZIAH AL-MADINAH. 2019. “The Use of Prezi in Teaching English in Indonesian Informal Education Context: Its Benefits and Challenges”. English Education Department. Faculty of Educational Sciences and Teachers’ Training (FKIP). Siliwangi University. Tasikmalaya.

Prezi digunakan dalam pengajaran Bahasa Inggris baik di level Sekolah Menengah Atas (SMA) maupun di level pendidikan tinggi dengan berfokus pada efektifitas, manfaat dan kegunaannya (Conboy, 2012; Ferreira, 2018). Namun, penelitian terhadap manfaat dan kendala penggunaan Prezi di tingkat pendidikan informal yang diimplementasikan oleh guru Bahasa Inggris sebagai pengalaman pertamanya sangat jarang diteliti. Oleh karena itu, peneliti melakukan penelitian dengan menggunakan *Descriptive Case Study*. Penelitian ini dianalisis menggunakan *Thematic Analysis* dengan berdasarkan pada *Experiential Learning Theory* (Kolb, 1984). Hasil penelitian menunjukkan bahwa Prezi mendatangkan lebih banyak manfaat baik bagi guru maupun siswa. Bagi guru, aplikasi ini mendatangkan kemudahan dan kesederhanaan untuk menampilkan materi pembelajaran dan menambah sumber yang diinginkan. Selain itu, penggunaan Prezi mampu membuat siswa lebih tertarik dan terlibat selama proses pembelajaran sehingga mampu mendatangkan hasil yang diharapkan.

Kata Kunci: *Experiential Learning Theory*; Prezi; *Indonesian Informal Education Context*

PREFACE

Praise be to Allah swt., God who has been giving his blessing and mercy to the writer to finish my thesis, entitled “***The Use Of Prezi In Teaching English In Indonesian Informal Education Context : Its Benefits And Challenges***” which is submitted to the English of Educational Department Siliwangi University Tasikmalaya as a partial fulfillment of the requirements of *Sarjana Pendidikan*. In finishing this report, the writer really gives her regards and thanks for people who are willing to help, for their time, support, and encouragement, they are:

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2. Yuyus Saputra, *S.Pd. M.Pd.* my supervisor, who has guided and helped to finish this thesis.
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7. My best friends, my research partners, and all English educational students who have given motivate and given advice to finish this thesis.

8. Every single person who have helped and supported me to finish this thesis.

After making the best effort for this thesis, the writer realizes that there must be many weaknesses. Thus, the writer readily opens the objective criticism and constructive suggestion of this thesis. Finally the writer expects this thesis will be beneficial not only for the writer but also for the reader.

Tasikmalaya, July 2019

Writer

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