

ABSTRACT

CULTURAL, DISCIPLINARY AND MOTIVATIONAL INFLUENCE OF WORK ON EMPLOYEE PERFORMANCE (A Research on PT. Pacific Tasikmalaya)

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The purpose of this research is to know and analyze the influence of Culture, Discipline, and Motivation of Work on the Performance of employees in pt. Pacific Tasikmalaya both Simultaneously and Partially. This research method uses the survey method. Data collection techniques are carried out by disseminating questionnaires to employee respondents at PT. Pacific Tasikmalaya. Its data analysis technique uses multiple linear regressions. Based on the results of the study known both partially and simultaneously, there is a significant influence between culture, discipline and communication of work on employee performance in PT. Pacific Tasikmalaya. It can be indicated that if the work culture is applied maximally and continuously will form a disciplined employee attitude in work that is accompanied by a high level of motivation from each employee then the employee's performance will also improve.

Keywords : Work Culture, Work Discipline, Work Motivation, Employee Performance