

## **ABSTRACT**

### ***EFFECT OF MOTIVATIONAL COMMUNICATION AND WORK ENVIRONMENT ON EMPLOYEE PERFORMANCE***

*(A Research On Non-Manager Employees At PT. Asia Toserba Tasikmalaya)*

By :

**HILMI FAUZAN**  
**NPM: 163402046**

*Under the Guidance of :*

**Dedi Rudiana**  
**Ane Kurniawati**

*The purpose of this study is to know and analyze the influence of communication, motivation and work environment together or partially on the performance of non-manager employees in Asia Tasikmalaya Department Store both simultaneously and partially. This research method uses survey method. Data collection techniques are carried out by spreading questionnaires to respondents of Non-Manager employees at PT. Tasikmalaya Department Store Asia. Its data analysis techniques use multiple linear regressions. Based on the results of research known both partially and simultaneously, there is a significant influence between communication, motivation and work environment on the performance of employees at PT. Tasikmalaya Department Store Asia. In addition, the results of this study also prove that things that affect employee performance are motivation. It can be indicated that if the level of work communication, motivation and work environment is carried out properly, the performance of the nurse employees will also increase.*

**Keywords: Communication, Motivation, Work Environment, Employee Performance**