ABSTRACT

ANALYSIS OF ECONOMIC POTENTIAL IN PANGANDARAN REGENCY
2010-2019

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This study aimed to analyze the economic potential in Pangandaran Regency. The data used in this research is secondary data obtained from related institutions for the period 2015 to 2019. The data is sourced from BPS Pangandaran Regency and BPS West Java Province. The analysis tool used in Location Quotient (LQ), Dynamic Location Quotient (DLQ), Growth Ratio Model, and Overlay. Theresults of the Location Quotient (LQ) research analysis conclude that Pangandaran Regency has nine basic sectors and there are eight sectors that are classified as non basic sectors. The results of the Dynamic Location Qoutient (DLQ) analysis show that there are ten economic sectors that have rapid development in Pangandaran Regency compared to the same sectors in West Java Province. With the Growth Ratio Model (MRP) analysis model, it can be seen that there are six sectors that are equally prominent in growth at the district and provincial levels, and there are three sectors that have more prominent growth in Pangandaran Regency compared to the same sector in West Java Province. Based on the results of the overlay analysis, there is five sectors that has a level of specialization and excellence at the district and provincial levels. Based on all the analyzes there are five sectors which shows that the main sectors that is the priority for development of Pangandaran Regency which has a positive notation in every analysis that has been carried out.

Keywords: Economic Potential Sector, Location Quotient (LQ), Dynamic Location Qoutient (DLQ), Growth Ratio Model (MRP), and Overlay.