

ABSTRACT

ANALYSIS OF FACTORS

AFFECTING THE PRODUCTION VALUE OF TOFU INDUSTRY

(Case Study in Anjatan Sub-district Indramayu District)

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The purpose of this research is to find out: (a) the effect of labor, working capital, and time period of business on the production value of tofu industry in Anjatan sub-district Indramayu district partially;(b) the effect of labor, working capital, and time period of business on the value of production of tofu industry in Anjatan sub-district Indramayu district simultaneously;(c) the elasticity of production value of tofu industry in Anjatan sub-district Indramayu district to labor, working capital, and time period of business. The research was conducted by using primary data. The method used is the OLS method using multiple linear regression with hypothesis testing using partial test (t test) and F test. The result of this show that: (a) partially labor, working capital, and time periode of business have significantly positive effect on the production value of tofu industry in Anjatan sub-district Indramayu district;(b) simultaneously, labor, working capital, and time period of business have a significant effect on the production value of tofu industry Anjatan sub-district Indramayu district;(c) the elasticity of value of production of tofu industry in Anjatan sub-district to labor, working capital, and time period of business is inelastic.

Keywords: production value, labor, working capital, and time period of business.