

ABSTRAK

Husnul Laila (2020). Pengaruh *Need for Achievement* dan *Locus of Control* Terhadap Intensi Berwirausaha (Survei Pada Mahasiswa Jurusan Manajemen Angkatan 2016 Universitas Perjuangan Tasikmalaya). Jurusan Pendidikan Ekonomi. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Siliwangi. Dibawah bimbingan Drs. H. Yoni Hermawan, M.Pd dan Edi Fitriana Afriza, S.Pd., M.M

Penelitian dilatarbelakangi dengan intensi atau niat berwirausaha pada mahasiswa manajemen angkatan 2016 Universitas Perjuangan Kota Tasikmalaya yang cenderung rendah. Penelitian bertujuan untuk mengetahui pengaruh *need for achievement* dan *locus of control* terhadap intensi berwirausaha pada mahasiswa manajemen angkatan 2016 Universitas Perjuangan Tasikmalaya secara parsial dan simultan. Metode survey dengan desain *explanatory* digunakan untuk menyelesaikan permasalahan dari penelitian. Populasi sebanyak 209 mahasiswa dan sampel 139 mahasiswa yang diambil menggunakan teknik *simple random sampling*. Analisis pengolahan data menggunakan uji prasyarat analisis, uji analisis statistik dan uji hipotesis. Hasil penelitian menunjukkan terdapat pengaruh positif dan signifikan *need for achievement* (X1) terhadap intensi berwirausaha (Y) dengan $t_{hitung} (3,770) > t_{tabel} (1,97756)$ dan pengaruh *locus of control* (X2) terhadap intensi berwirausaha (Y) dengan $t_{hitung} (6,884) > t_{tabel} (1,97756)$ dan terdapat pengaruh *need for achievement*, *locus of control* terhadap intensi berwirausaha dengan $f_{hitung} (92,809) > f_{tabel} (3,06)$ pada mahasiswa manajemen angkatan 2016 Universitas Perjuangan Kota Tasikmalaya secara simultan.

Kata kunci : *Need for Achievement*, *Locus of Control*, Intensi Berwirausaha.

ABSTRACT

Husnul Laila (2020). *The Influence of Need for Achievement and Locus of Control on Entrepreneurial Intentions (Survey of Management Department Students Class of 2016 Perjuangan University, Tasikmalaya). Department of Economic Education. Faculty of Science and Teacher's Training. Siliwangi University. Under the guidance of Drs. H. Yoni Hermawan, M.Pd and Edi Fitriana Afriza, S.Pd., M.M,*

This research is motivated by the intention or intention of entrepreneurship in the management students of the 2016 class of Perjuangan University, Tasikmalaya which tends to be low. The study aims to determine the effect of need for achievement and locus of control on entrepreneurial intentions in the 2016 class of management students at the University of Perjuangan Tasikmalaya partially and simultaneously. The survey method with explanatory design is used to solve the problems of the research. The population was 209 students and a sample of 139 students was taken using simple random sampling technique. Analysis of data processing using analysis prerequisite test, statistical analysis test and hypothesis testing. The results showed that there was a positive and significant effect of need for achievement (X1) on entrepreneurial intention (Y) with t count (3,770) > t table (1.97756) and the effect of locus of control (X2) on entrepreneurial intention (Y) with t count (6,884) > t table (1.97756) and there is an influence of need for achievement, locus of control on entrepreneurial intentions with f count (92,809) > f tabel (3.06) in the 2016 class of management students of Perjuangan University, Tasikmalaya simultaneously.

Keywords: *Need for Achievement, Locus of Control, Entrepreneurial Intention.*