

FEASIBILITY OF TEMPE CHIP AGROINDUSTRY

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ABSTRACT

This study aims to determine the magnitude of costs, revenues, profit and business feasibility of tempe chip agroindustry in Cibunigeulis Sub-district, Bungursari District, Tasikmalaya City. The research method used is a case study. The determination of the research area was carried out intentionally (purposive sampling), namely in Ubrug village, Cibunigeulis Sub-district, Bungursari District, Tasikmalaya City with the consideration that the respondent is a producer of tempe chips in Tasikmalaya City, a household scale that continuously makes tempe chips. The technique of collecting data is done by interview observation and recording. Analysis of the data used is the analysis of costs, revenues, profit and business feasibility or R/C. The results showed that the total costs incurred by producers one time the production process amounted to Rp.809.000,83, revenue obtained from tempe chip agroindustry business one by one the production process is equal. Rp. 1,500,000.00 and the income or profit earned is Rp. 690.999,17 per one time production process. Based on the R/C analysis, tempe chip agroindustry is feasible to be tried with an R/C value of 1,85.

Keywords: Business Feasibility, Cost, Revenue, Agroindustry