

ABSTRACT

WELFARE OF RED CHILI FARMERS

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Chili is one of the horticultural commodities including vegetable crops that are needed by many consumers. The purpose of this study to determine the cost, revenue, and income of red chili farming and then household welfare of red chili farmers in Sukamukti Village, Cisayong Sub-district, Tasikmalaya Regency.

The method used is a case study of red chili farmers. Determining the location of the research is done intentionally or purposive with the consideration that Sukamukti Village is one of the central regions of the largest red chili producer in Cisayong sub-district, Tasikmalaya regency.

The results showed that the total cost of red chili farming is Rp. 9.624.637 per area of land, receipts of Rp. 24.038.692 per area of land and income of Rp. 14.412.652 per land area. Farmers Household Revenue Rate (NTPRTP) shows that farmers' welfare level is at 1.77. It can be said that the household of red chili farmers in Sukamukti Sejahtera Village, because it has the exchange value of household income of more than one farmer. Total acceptance of farm households is Rp. 8.290.750 per month while total household expenditure of farmers is Rp. 4.661.496 per month.

Keywords: Welfare, farm households, Red Chili.