

**CREATING LEARNING ENGAGEMENT IN SOCIAL MEDIA: BEYOND
CLASSROOM WALL**

A THESIS

Submitted to Fulfill the Requirements for *Sarjana Pendidikan* Degree at
English Education Department of Faculty of Educational Sciences and
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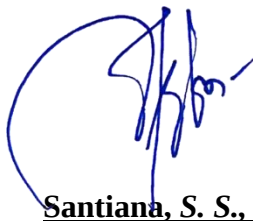
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PERNYATAAN

Dengan ini saya menyatakan bahwa skripsi saya yang berjudul “Creating Learning Engagement In Social Media: Beyond Classroom Wall” beserta seluruh isinya adalah sepenuhnya karya saya sendiri. Saya tidak melakukan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika keilmuan. Atas pernyataan ini saya siap menanggung konsekuensi atau sanksi terhadap etika keilmuan atau ada klaim dari pihak lain terhadap keaslian skripsi ini.

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ABSTRAK

MUHAMMAD RAFLY PASHA.2020. “*Creating Learning Engagement in Social Media: Beyond Classroom Wall*”. Pendidikan Bahasa Inggris. Fakultas Keguruan dan Ilmu Pendidikan (FKIP). Universitas Siliwangi Tasikmalaya.

Saat ini, media social menjadi salah satu alat yang paling sering digunakan untuk meningkatkan keterlibatan siswa dalam pembelajaran. Penelitian ini bertujuan untuk mengkaji bagaimana LINE berkontribusi bagi keterlibatan dalam pembelajaran mahasiswa. Penelitian ini menggunakan studi kasus deskriptif sebagai desain penelitian. Peserta dalam penelitian ini adalah empat mahasiswa semester enam. Mereka merupakan anggota dari group chat Research on ELT di LINE. Data penelitian dikumpulkan melalui wawancara semiterstruktur. Penelitian ini menggunakan analisa tematik yang diadaptasi dari Braun dan Clarke (2012) sebagai teknik analisa data. Temuan penelitian yang diperoleh dari proses analisa data menggunakan analisa tematik menunjukkan tiga tema yang muncul. Tema-tema tersebut yakni LINE sebagai sebuah *platform* untuk mendorong keterlibatan siswa secara perilaku, LINE sebagai sebuah *platform* untuk menarik keterlibatan siswa secara emosional, dan LINE sebagai sebuah *platform* untuk meningkatkan keterlibatan siswa secara kognitif. Dapat disimpulkan bahwa penggunaan aplikasi LINE berkontribusi sebagai sebuah platform pendukung bagi keterlibatan siswa dalam pembelajaran, baik secara perilaku, emosional, maupun kognitif.

Kata Kunci: *Keterlibatan Siswa, Aplikasi LINE, Pendidikan Tinggi*

PREFACE

All praises are due to Allah swt., the creator of the universe. Because of His grace, mercy and blessing I am as the writer able to finish writing research proposal entitled “Creating Learning Engagement in Social Media: Beyond Classroom Wall”. This research is submitted to fulfill the requirements of research proposal seminar course writing at English Education Department of Faculty of Educational Sciences and Teacher’s Training, Siliwangi University.

The present research proposal can be accomplished because of many supports from several people. In this occasion, I would like to express my gratitude to them, may Allah swt, reply their kindness in better ways. Especially to the honorable:

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3. Ruslan, *Drs.,M.Pd.* as second supervisor
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I as the writer welcome suggestion and constructive criticism from the readers to improve towards my writing. Hopefully, this research proposal can be useful and gives the advantages both for me and the readers.

Tasikmalaya, September 2020

The Writer

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