### **CHAPTER III**

## **RESEARCH PROCEDURE**

### **3.1 Method of the Research**

This study investigated EFL learners' self-efficacy in public speaking by utilizing a descriptive case study. According to Yin (2003), descriptive case study research investigates the phenomenon by using multiple sources of evidence, as cited in Parker et al. (2016). The descriptive case study has been chosen to facilitate the exploration of a real issue within a defined context, using a variety of data sources.

#### **3.2 The Focus of the Research**

This research was to investigate final year students in the English Department through their self-efficacy while their public speaking. Sources of selfefficacy were used to uncover more specifically.

#### **3.3 Setting and Participant**

This research has been carried out at one of the Tasikamlaya universities. The participants were four students representing males and females from three classes in the English Education Department. The researcher chose the participants because students in the final year have enrolled in many courses related to public speaking and students who did a lot of presentations and several speeches using English. All experiences that students got should make students have a good awareness of self-efficacy before or while public speaking. Therefore, the researcher chose participants to fulfill the required data in this study to investigate students' self-efficacy in public speaking.

### **3.4 The Technique of Collecting the Data**

The data were collected from a semi-structured interview for this study. Sataloff, Johns, and Kost (2009) argue that a semi-structured interview is a valuable technique to conduct an interview and gain depth information. Researchers interviewed participants remotely using the Zoom application. Zoom is a videobased communication tool. The app is compatible with a wide range of mobile devices, desktop computers, phones, and room systems. Besides that, while analyzing data, the researcher needs more information. WhatsApp is an application that offer messaging and calling service which is available on a variety of phones around the world. Whatsapp is a widely used application for communication and easy for everyone to use. The platform makes it easy for researchers to retrieve the data needed to investigate students' self-efficacy in public speaking. Before the interview, the researcher provided a consent form to ensure that the participants were willing to give the required data or information. After being given the consent form, the researcher immediately conducted an interview.

### **3.5 The Technique of Analyzing the Data**

The data from interviews were analyzed using thematic analysis by Braun and Clarke (2006). Thematic analysis is worth becoming a technique for analyzing, managing, representing, and informing the themes in the data set. Here are the six phases of thematic analysis:

- 1. Comprehend the data: The data that has been obtained were understood and analyzed first.
- 2. Coding: The data that has been comprehended are given a coded mark using the adjusted color.

| Color      | Initial codes          |  |  |  |  |
|------------|------------------------|--|--|--|--|
| Yellow     | Believe in the ability |  |  |  |  |
| Light blue | Lots of practice       |  |  |  |  |
| Dark blue  | Preparation            |  |  |  |  |
| Red        | Technology and tools   |  |  |  |  |

Table 3.1. Codes mark

| Maroon         | Learn from other feedback      |  |  |  |  |  |
|----------------|--------------------------------|--|--|--|--|--|
| Dark pink      | Having own strategy            |  |  |  |  |  |
| Light purple   | Watch speech videos            |  |  |  |  |  |
| Dark purple    | Feel nervous                   |  |  |  |  |  |
| Dark teal      | Feel confidence                |  |  |  |  |  |
| Light teal     | Lots experience                |  |  |  |  |  |
| Aqua           | Feel anxiety                   |  |  |  |  |  |
| Dark turquoise | Feel stress                    |  |  |  |  |  |
| Brown          | Learn from other performance   |  |  |  |  |  |
| Light pink     | The good impact performance    |  |  |  |  |  |
| Orange         | The way to reduce anxiety      |  |  |  |  |  |
| Light grey     | Give the best effort           |  |  |  |  |  |
| Dark grey      | Reflection                     |  |  |  |  |  |
| Gold           | The good impact of role models |  |  |  |  |  |
| Black          | The good impact of praise      |  |  |  |  |  |

3. Searching for themes

| Color        | Initial codes             | Total |
|--------------|---------------------------|-------|
| Yellow       | Believe in the ability    | 8     |
| Light blue   | Lots of practice          | 7     |
| Dark blue    | Preparation               | 11    |
| Red          | Technology and tools      | 4     |
| Maroon       | Learn from other feedback | 1     |
| Dark pink    | Having own strategy       | 7     |
| Light purple | Watch speech videos       | 4     |
| Dark purple  | Feel nervous              | 4     |
| Dark teal    | Feel confidence           | 4     |
| Light teal   | Lots experience           | 4     |
| Aqua         | Feel anxiety              | 4     |

| Dark turquoise | Feel stress                    | 3  |
|----------------|--------------------------------|----|
| Brown          | Learn from other performance   | 4  |
| Light pink     | The good impact performance    | 2  |
| Orange         | The way to reduce anxiety      | 8  |
| Light grey     | Receive the feedback           | 3  |
| Dark grey      | Reflection                     | 12 |
| Gold           | The good impact of role models | 4  |
| Black          | The good impact of praise      | 4  |

4. Result in themes

| Enactive Mastery Experience   | Vicarious Experience          |  |  |  |  |
|-------------------------------|-------------------------------|--|--|--|--|
| Believe in the ability        | Learn from other feedback     |  |  |  |  |
| Lots of practice              | Watch speech video            |  |  |  |  |
| Well preparation              | Learn from other good         |  |  |  |  |
|                               | performance                   |  |  |  |  |
| Achievement                   | The good impact of role       |  |  |  |  |
|                               | model                         |  |  |  |  |
| Technology and tools          |                               |  |  |  |  |
| Lots experience               |                               |  |  |  |  |
| Verbal Persuasion             | Physical and Affective States |  |  |  |  |
| The good impact of motivation | Feel nervous                  |  |  |  |  |
| The good impact of praise     | Feel anxiety                  |  |  |  |  |
|                               | Feel stress                   |  |  |  |  |
|                               | The way to reduce anxiety     |  |  |  |  |

5. Reviewing the themes: Themes that were initially codified are reviewed and evaluated whether each of these themes is following the four sources of self-efficacy or not.

| Categories                         | Themes                             |  |  |  |  |  |  |
|------------------------------------|------------------------------------|--|--|--|--|--|--|
| Enactive Mastery Experience        | Enactive mastery experience of     |  |  |  |  |  |  |
|                                    | self-efficacy in student public    |  |  |  |  |  |  |
|                                    | speaking.                          |  |  |  |  |  |  |
| Vicarious Experience               | Vicarious experience of self-      |  |  |  |  |  |  |
| vieurious Experience               | 1                                  |  |  |  |  |  |  |
|                                    |                                    |  |  |  |  |  |  |
|                                    | speaking                           |  |  |  |  |  |  |
|                                    |                                    |  |  |  |  |  |  |
| Verbal Persuasion                  | Verbal persuasion of self-efficacy |  |  |  |  |  |  |
|                                    | in student public speaking         |  |  |  |  |  |  |
|                                    |                                    |  |  |  |  |  |  |
| Physiological and affective states | Physiological and affective states |  |  |  |  |  |  |
|                                    | of self-efficacy in student public |  |  |  |  |  |  |
|                                    | speaking                           |  |  |  |  |  |  |
|                                    |                                    |  |  |  |  |  |  |

Table 3.4. Reviewing the Themes

# 6. Defining themes

Determine what aspects of the data each theme captures and defines each theme.

- 1. Enactive mastery experience of self-efficacy in student public speaking.
- 2. Vicarious experience of self-efficacy in student public speaking.
- 3. Verbal persuasion of self-efficacy in student public speaking
- 4. Physiological and affective states of self-efficacy in student public speaking
- 7. Produce the report

All of the themes which have been mentioned above are reported in chapter 4 of this present study.

## 3.6 Steps of the Research

This study was done through several steps from the preparation of the research proposal until writing a research report.

- 1. Planning the research by filling a form called "Tentative Research Plan".
- 2. Writing up a research proposal subsequent to the Tentative Research Plan.
- 3. Collecting the data from participants through interviews.
- 4. Analyzing the data that has been collected by using thematic analysis.
- 5. Reporting all essential findings objectively in the upcoming undergraduate thesis.

# 3.7 Time and Place of the Research

The research was carried out in a university at Tasikmalaya. More specifically, it is located at Jl. Siliwangi, No. 24, Kota Tasikmalaya, 46115, West Java.

| No | Description      | Jan  | Feb  | Mar  | Apr  | May  | Jun-Aug | Sept | Okt  | Nov  | Dec  |
|----|------------------|------|------|------|------|------|---------|------|------|------|------|
|    |                  | 2021 | 2021 | 2021 | 2021 | 2021 | 2021    | 2021 | 2021 | 2021 | 2021 |
| 1  | Research Proposa | 1    |      |      |      |      |         |      |      |      |      |
|    | Writing          |      |      |      |      |      |         |      |      |      |      |
| 2  | Research proposa | 1    |      |      |      |      |         |      |      |      |      |
|    | examination      |      |      |      |      |      |         |      |      |      |      |
| 3  | Data collection  |      |      |      |      |      |         |      |      |      |      |
| 4  | Data analysis    |      |      |      |      |      |         |      |      |      |      |
| 5  | Report           |      |      |      |      |      |         |      |      |      |      |
| 6  | Thesis           |      |      |      |      |      |         |      |      |      |      |
|    | Examination      |      |      |      |      |      |         |      |      |      |      |

Table 3.5. Research Schedule