

CHAPTER II

LITERATURE REVIEW

A. Theoretical Studies

1. Students' Perception

Perception has sometimes been defined as "the consciousness of particular material things present to sense." Perception as psychologists describe it, is therefore, like sensation, something of an abstraction showed in the study (James Rowland Angell, 1906), as cited in Devi, 2020).

Alport (1991 ,as cited in Devi, 2020) showed the process of perception is a cognitive process that is influenced by experience, horizons, and individual knowledge. Experience and learning process will give form and structure to objects captured in the senses, while knowledge and horizons will give meaning to objects captured by individuals, and ultimately individual components will play a role in Determine the availability of answers and individual behaviors to existing objects. Walgitoin Hamka (2002, as cited in Devi, 2020) stated that the occurrence of perception is happening in the following phases: 1. The first stage, a stage known as the name of the overnight process or physical process, is the process of the capture of a stimulus by the human sensory instrument. 2. The second stage, is a stage known as physiological process, is the process of passing the stimulus received by the receptors (sensory instruments) through the sensory nerves. 3. The third stage, is a stage known as the name of the psychologic process, is the process of the

emergence of individual awareness of the stimulus received receptors. 4. Stage four, is the result obtained from the perception process is a response and behavior.

2. Instagram Based Teaching Learning

Instagram is one of the tools for English Language Online Learning. Online learning saves time, reduces costs, offers various multimedia matching different learning styles, allows students to learn anywhere at any time outside classroom, overcomes shortage of faculty, and has the potential to shift the learning process from passive teacher-centered learning to active learner-centered learning (Pahinis et al., 2007; Ruiz et al., 2006; Ramlogan et al., 2014, p. 1).

The existing of *Instagram* is occurred because of the creator. In October 2010, Instagram was created by Kevin Systrom and Mike Krieger. The service rapidly gained popularity, with over 100 million active users as of April 2012 and over 300 million as of December 2014 (Listiani, 2016). It has attracted more than 150 million active users, with an average of 55 million photos uploaded by users per day, and more than 16 billion photos shared so far (*Instagram* 2013). For this starting point, Systrom and Krieger added photo manipulation to their mobile application, offering users a variety of filters that could be applied to photographs and the ability to add captions, tags and comments (Weilenmann, et al, (2013)) (p.3). This mobile application allows users to take a picture or video and share it with the other people.

Instagram is interesting tool with its amazing features to support people's purposes related to daily needs and education. Using Instagram in classroom or beside can help in creating a socially connected community of students beyond classroom (Hanieh&Shahla, 2016).

3. Poetry Writing on Instagram

Instagram poetry is a networked art practice that is anthropophagic in nature in the sense that is continuously remixing and reusing content (Naji J., 2018). Fallon (2014) highlighted how the Instagram app invites users to manipulate images as a step before posting and that this ubiquity of image making on digital devices means that all authors are readers and readers are authors in a collective and networked social media environment. New genres such as electronic literature and digital art have emerged that encompass digital cultural artefacts that require a digital apparatus to both consume and produce the text or artwork. digital poetry is a subgenre of electronic literature and instagram poetry, a type of digital poetry is, as the name implies, poetry that is produced for distribution through the social media platform Instagram and most usually incorporates creative typography with bite size verses (Naji J., 2018). Many Instagram poets such as @atticuspoeetry (517k followers) @christopherpoindexter (325k followers) and @rupikaur_ (1.8 million followers) have in fact proven to be so popular that their work also appears as best-selling print book.

B. Studies of the Relevant Research

This study draws upon literature from the previous research related to this study. This research published on January 2020 by Humaira Tanjung entitled “Students’ Perception in Using Edmodo Application on Creative Writing”. The gap of this study are to determine students' perceptions about the use of Edmodo Application in terms of the benefits and challenges faced by English education students in creative writing courses this semester (7th semester). The research subjects were eighteen students of English education. The study was conducted with a questionnaire filling system consisting of five questions about the benefits and challenges faced by students.

Thus, this study’s gaps are to know the students’ perceptions in writing poetry on Instagram when the participants are five students of English Department in Tasikmalaya, consisting of two males and four females. Semi-structured Interview was used as data collection instrument and the study used thematic analysis.

In addition, there is another research that is also relevant to this study. The research conducted by Berkah Hasudungan Nasution (2020) entitled “Students’ (EFL) Perspective of The Effectiveness Use Instagram as The Learning English (Writing) Tool”. The gaps of this study are to illustrate students' perspectives on the use of Instagram in the writing class. The research subjects were twenty students (16 female and 4 male) from State Islamic University of North Sumatera at the Department of English Education. However, there were only 18 out of 20 students involved in the

data collection process. Researcher use two instruments to collect the data: 1. open-ended questionnaire, 2. Observation.

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Furthermore, the other relevant study of this research is conducted by Shih-Chieh Chien (2012) in Asia Pacific Journal of Education entitled "Students' use of writing strategies and their English writing achievements in Taiwan". The research results indicated that compared to low-achieving student writers, high-achieving student writers were more aware of and focused more on formulating their position statement in planning, generating text, and revising and editing their text, such as changing the meaning and fixing grammatical and spelling errors during their review. The researcher used this relevant study just for making guidelines of interview.