

EVALUATION ABOUT PUBLIC TRANSPORTATION FARE BASED ON VEHICLE OPERATIONAL FUND (BOK), ABILITY TO PAY (ATP) AND WILLINGNESS TO PAY (WTP)

(Case Study on City Transportation 05 Pancasila-Terminal Terminal Route in Indihiang in Tasikmalaya City)

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ABSTRACT

In carrying out its activities, humans need to interact with one another and need a means of connecting, namely transportation. Transport is a means to move people or goods from one place to another. Urban public transportation in large cities is very important in carrying out one of its main functions, namely as a community transporter to carry out daily activities wherein the services provided are expected to be carried out quickly, safely, comfortably, cheaply and efficiently.

The time of the study was carried out for 6 times, namely 2 times on holidays (Saturday and Sunday), 3 times on weekdays (Monday, Tuesday, Monday). Every day the survey is carried out at 06.00-10.00 and 11.00-17.00. To get the BOK analysis data, the survey was conducted 1 time on weekdays (Friday). The survey was aimed at owners of angkot 05, surveyors went to the angkot owners 05 and then interviewed them based on the questionnaire that had been made.

From the results of the research, the amount of the tariff based on Vehicle Operating Costs (BOK) is Rp. 2,966.81. The amount of Ability To Pay (ATP) based on categories is for the student category of Rp. 2,000, - for the student category, Rp. 3,909.09 and for the general category Rp. 4,224.77. Ability To Pay (ATP) value based on all types of work is Rp. 3,942.49. The value of Willingness To Pay (WTP) by category is for the student category of Rp. 2,232.75, for the student category Rp. 3,950.00 and for the general category Rp. 4,236,59. WTP value for all types of work is Rp. 3,982.10.

Keywords: Tariff Evaluation, BOK, ATP, WTP, City Transportation.

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