ABSTRACT

THE EFFECT OF JOB INVOLVEMEN AND JOB SATISFACTION ON TURNOVER INTENTION

(A Research on Employees of Bank Jabar Banten, Singaparna Branch Office)

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The aim of this study to determine and analyze the effect of job involvement and job satisfaction on employee turnover intentions of Bank Jabar Banten, Singaparna Branch Office. The research method used the survey method, the data is obtained directly through questionnaires for 51 respondents taken from the employees of the company. The method used in this study is path analysis and based on the results of the study it shows a very high level of employee job involvement, a Good level of employee job satisfaction and Good level of employee turnover intention of Bank Jabar Banten Branch Office Singaparna. Job involvement and job satisfaction have a negative influence on the intention to leave a company. Based on the results of the analysis, it is known that Job Involvement which is carried out simultaneously and partially has a significant effect on employee Turnover Intention. And Job Satisfaction which is applied simultaneously and partially also has a significant effect on the Turnover Intention of employees at Bank Jabar Banten, Singaparna Branch Office.

Keyword: Job Involvement, Job Satisfaction, and Turnover Intention