

ABSTRACT

THE EFFECT OF COMPANY PROFITABILITY, SOLVENCY, AND SIZE ON COMPANY VALUE

***(Study on Food and Beverages Companies listed on Indonesia Stock Exchange
in 2016-2020)***

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This study aimed to determine (1) Profitability, Solvency, and Firm Size in food and beverage companies listed on the Indonesia Stock Exchange in 2016-2020, (2) The effect of Profitability, Solvency, and Firm Size on company value in food and beverage companies listed on the Indonesia Stock Exchange period 2016-2020, (3) The effect of Profitability, Solvency, and Firm Size simultaneously on the value of the company in food and beverage companies listed on the Indonesia Stock Exchange period 2016-2020. Based on purposive sampling criteria, 9 companies were obtained as samples in this study. The data used are secondary data in the form of prospectus from food and beverage companies listed on the Indonesia Stock Exchange in 2016-2020 obtained through the official website of the Indonesia Stock Exchange www.idx.co.id and the official website of related companies. The data analysis technique used is panel data regression analysis. Based on the results of research and data processing shows that: (1) Profitability, Solvency and Company Size have values that have increased and decreased in food and beverage companies listed on the Indonesia Stock Exchange in 2016-2020, (2) Profitability has a positive and significant effect on firm value, Solvency has no significant positive effect on firm value, firm size has no significant negative effect on firm value, (3) Profitability, solvency, and firm size simultaneously have a significant effect on firm value.

Keywords: Profitability, Solvency, Firm Size, Company Value