ABSTRACT

THE EFFECT OF BUSINESS UNITS, LABOR, AND INVESTMENT VALUE IN MICRO ENTERPRISES ON ECONOMIC GROWTH IN THE PROVINCE OF WEST JAVA FOR THE PERIOD 2010-2019

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This study aims to determine: a) the influence of business units, labor, and investment value in micro-enterprises on economic growth in West Java Province, b) the influence of business units, labor, and investment value in micro-enterprises together on economic growth in West Java Province. The research method used is ordinary least square (OLS) with a multiple linear regression and correlation analysis model. The results of this study show that: (1) The influence of business units, labor, and investment value in micro-enterprises affects economic growth in West Java Province. Of the three variables involved in the sequential research that have the greatest influence on increasing economic growth in West Java Province are the number of business units, then the value of investment, and labor, (2) Business units, labor, and investment value. This is known based on the results of the analysis where 40.5% of the variance that occurs in economic growth is caused by its relationship with three variables together, namely business units, labor, and investment value.

Keywords: Economic growth, business units, labor, and investment value.