

## **ABSTRACT**

### ***THE EFFECT OF PLACEMENT, DISCIPLINE AND WORK CULTURE ON EMPLOYEE PERFORMANCE AT CAHAYA TOSERBA CIKATOMAS, TASIKMALAYA REGENCY***

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*The purpose of this study was to determine and analyze work placement, work discipline, work culture, employee performance and the influence of placement, discipline and work culture on employee performance at Cahaya Toserba Cikatomas, Tasikmalaya Regency. The research method used is a survey method, the data obtained directly through questionnaires to 60 respondents taken from employees of Cahaya Toserba Cikatomas, Tasikmalaya Regency. Sampling using the census and the analytical method used in this study is path analysis. Based on the results of the study, it is known that the work placement is classified as good, work discipline is classified as good, work culture is classified as good, and the performance of employees of Cahaya Toserba Cikatomas, Tasikmalaya Regency is classified as good. Simultaneously and partially it can be concluded that placement, discipline and work culture have a positive effect on employee performance at Cahaya Toserba Cikatomas, Tasikmalaya Regency. While the most dominant variable influencing employee performance is the employee discipline variable.*

***Keywords: Work Placement, Work Discipline, Work Culture, Employee Performance***