

ABSTRAK

YANTO PERDIANA. 2019. Upaya Pusat Kegiatan Belajar Masyarakat (PKBM) Dalam Memanfaatkan Waktu Luang Ibu-Ibu Melalui Pembiasaan Membaca (Studi Pada Program Budaya Baca Bagi Ibu-Ibu yang Mengantar Anaknya di PAUD PKBM Al Istiqomah Kabupaten Tasikmalaya). Jurusan Pendidikan Masyarakat Fakultas Keguruan dan Ilmu Pendidikan. Universitas Siliwangi. Pembimbing Adjid Madjid dan Lesi Oktiwanti.

Masalah dalam penelitian ini adalah kurangnya minat baca ibu-ibu dan tidak adanya kegiatan ibu-ibu yang dilakukan ketika menunggu anaknya belajar di PAUD, sehingga waktu luang ibu-ibu kebanyakan sibuk dengan gawai nya masing-masing dan kegiatan yang kurang bermanfaat. Tujuan dari penelitian ini adalah untuk mengetahui bagaimana upaya PKBM dalam memanfaatkan waktu luang ibu melalui kegiatan budaya baca di PKBM Al Istiqomah Kabupaten Tasikmalaya. Metode penelitian yang digunakan yaitu deskriptif kualitatif. Tempat penelitian ini dilaksanakan di PKBM Al Istiqomah Kabupaten Tasikmalaya. Penelitian ini dilaksanakan sejak bulan September 2018 sampai bulan Januari 2019. Informan dari penelitian ini adalah pengelola PKBM Al Istiqomah dan Pengelola kegiatan Budaya Baca. Teknik pengumpulan data yang digunakan adalah observasi, wawancara, serta dokumentasi. Teknis yang digunakan dalam analisis data adalah pengumpulan data, reduksi data, *display* data dan penarikan kesimpulan. Hasil penelitian menunjukkan upaya PKBM dalam Memanfaatkan waktu luang Ibu-ibu melalui kegiatan budaya baca di PKBM Al Istiqomah dengan melakukan berbagai upaya antara lain: perlombaan membaca, pembacaan puisi kreatif, membacakan buku, buku bergambar, jam cerita dan promosi buku. Berdasarkan hasil penelitian dapat disimpulkan bahwa pencapaian tujuan kegiatan Budaya Baca PKBM Al Istiqomah tergantung pada upaya yang dilakukan oleh pengelola kegiatan Budaya Baca dan faktor pendukung maupun penghambat dalam pelaksanaannya, sehingga kegiatan Budaya Baca bisa terus dilaksanakan.

Kata Kunci : Budaya Baca, Pusat Kegiatan Belajar Masyarakat, Waktu Luang Ibu-Ibu

ABSTARCT

Yanto Perdiana, 2019, The Efforts of Community Learning Center (PKBM) In Utilizing The Leisure Time of Mothers, Through Habituation Reading (Studies In The Cultural Program Of The Read For The Mothers Who Drove Her Child in PAUD PKBM Al Istiqomah Tasikmalaya Regency), in the Community Education Department, Teaching and Education Faculty, Siliwangi University Tasikmalaya.

The problem in this research is the lack of interest in mothers read and absence of mothers activity when waiting for their child to learn in early childhood, so most of their time are busy with their respective devices and activities that are less than helpful, The purpose of this study was to find out how to use mother's leisure time through reading culture activities at PKBM Al Istiqomah in Tasikmalaya Regency. The method used is descriptive qualitative approach. The location of this reaseach is PKBM Al Istiqomah Tasikmalaya regency. This reaseach conducted since September 2018 until January 2019. The informants of this study is the manager of PKBM Al Istiqomah and manager activities of Reading Culture. Data collection techniques used are observation, interviews and documentation. Research results technique are used in the data analysis are data collection, data reduction, data display and conclusion. The results showed couse to interest in literacy efforts of parents through reading culture in PKBM Al Istiqomah by taking various activities, such as: the race read, creative poetry readings, reading books, picture books, story hours and book promotion. Based on the results of this reaseach concluded that the achievement of objectives Cultural Read activities in PKBM Al Istiqomah depends on the efforts made by the manager of Reading Culture activities and supporting factors and obstacles in its implementation, therefore activities could continue to be implemented Reading Culture.

Keywords : Culture Read, Community Learning Center, Free Time Mothers