

ABSTRACT

ANALYSIS OF REGIONAL ORIGINAL INCOME DETERMINATION TOURISM SECTOR IN PRIANGAN EAST 2016-2021

By:

Fitri Aryani

NPM. 183401104

Mentors:

Jumri

Iis Surgawati

Local revenue is the income of an area received from the tourism sector such as levy receipts, hotel taxes, restaurant taxes and entertainment taxes. This study aims to determine the effect of the number of tourists, the number of hotels, the number of restaurants, and dummy (Covid-19) on the original income of the tourism area. The method used is descriptive quantitative method in the form of panel data which is a combination of cross section data for 6 districts/cities in East Priangan and time series data from 2016-2021. The results showed that the number of hotels and the number of restaurants had a significant positive effect, while the number of tourists and dummy (Covid-19) each had a positive and partially insignificant negative effect on the original revenue of the tourism area. The number of tourists, the number of hotels, the number of restaurants, and the dummy (Covid-19) together have a significant effect on the original income of the tourism area in East Priangan in 2016-2021.

Keywords: *Tourism Sector Original Revenue, Number of Tourists, Number of Hotels, Number of Restaurants, Covid-19.*

ABSTRAK

ANALISIS DETERMINASI PENDAPATAN ASLI DAERAH SEKTOR PARIWISATA DI PRIANGAN TIMUR TAHUN 2016-2021

Oleh:

Fitri Aryani

NPM. 183401104

Dosen Pembimbing:

Jumri

Iis Surgawati

Pendapatan asli daerah adalah pendapatan suatu daerah yang diterima dari sektor pariwisata seperti penerimaan retribusi, pajak hotel, pajak restoran serta pajak hiburan. Penelitian ini bertujuan untuk mengetahui pengaruh jumlah wisatawan, jumlah hotel, jumlah restoran, dan *dummy* (Covid-19) terhadap pendapatan asli daerah pariwisata. Metode yang digunakan adalah metode deskriptif kuantitatif berupa data panel yang merupakan gabungan dari data *cross section* sebanyak 6 kabupaten/kota di Priangan Timur dan data *time series* mulai tahun 2016-2021. Hasil penelitian menunjukkan bahwa jumlah hotel dan jumlah restoran berpengaruh positif signifikan sedangkan jumlah wisatawan dan *dummy* (Covid-19) masing-masing berpengaruh positif dan negatif tidak signifikan secara parsial terhadap pendapatan asli daerah pariwisata. Jumlah wisatawan, jumlah hotel, jumlah restoran, dan *dummy* (Covid-19) secara bersama-sama berpengaruh signifikan terhadap pendapatan asli daerah pariwisata di Priangan Timur tahun 2016-2021.

Kata Kunci: Pendapatan Asli Daerah Sektor Pariwisata, Jumlah Wisatawan, Jumlah Hotel, Jumlah Restoran, Covid-19.