

ABSTRAK

Delima Rindy Yogtasmara. 2021. **Ritutor sebagai Program Unggulan Kampung KB Sukamulya di Desa Cileuleus Kecamatan Cisayong Kabupaten Tasikmalaya**. Jurusan Pendidikan Geografi. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Siliwangi Tasikmalaya

Program Kampung KB di Kabupaten Tasikmalaya yang sudah diterapkan di Desa Cileuleus Kecamatan Cisayong dan menjadi ikon percontohan kampung KB tingkat nasional pada tahun 2018. Hampir sama seperti kampung KB lainnya, di kampung KB ini juga melaksanakan program-program kampung yang merupakan program utama dari pemerintah. Di Kampung KB Desa Cileuleus Kecamatan Cisayong Kabupaten Tasikmalaya, selain melaksanakan program utama dari pemerintah yaitu TRIBINA, juga melaksanakan program unggulan lain yang dikenal dengan Ritutor. Penelitian ini bertujuan untuk mengetahui pelaksanaan program Ritutor sebagai program unggulan kampung KB Sukamulya di Desa Cileuleus Kecamatan Cisayong Kabupaten Tasikmalaya, dan manfaat yang didapat masyarakat dari program Ritutor kampung KB Sukamulya di Desa Cileuleus Kecamatan Cisayong Kabupaten Tasikmalaya. Metode yang digunakan dalam penelitian ini adalah metode deskriptif kualitatif, dengan teknik pengumpulan data observasi, wawancara, studi literatur dan dokumentasi. Informan penelitian berjumlah 5 orang yaitu Bapak Kepala Desa, Ketua Kampung KB dan Masyarakat. Hasil Penelitian menunjukkan bahwa program Ritutor sebagai program unggulan kampung KB Sukamulya di Desa Cileuleus Kecamatan Cisayong Kabupaten Tasikmalaya dilaksanakan dengan cara mengumpulkan telur setiap hari satu butir telur dari satu orang anggota. Dana dari Ritutor yang terkumpul nantinya untuk memenuhi berbagai kegiatan penunjang Kampung KB. Adapun manfaat yang dirasakan oleh masyarakat terutama dalam peningkatan perekonomian yang di barengi dengan tingkat kesejahteraan masyarakat

Kata Kunci: Ritutor, Program Unggulan, Kampung KB.

ABSTRACT

*Rindy Yogtasmara. 2021. **Ritutor as the flagship program of the Sukamulya KB Village in Cileuleus Village, Cisayong District, Tasikmalaya Regency.** Department of Geography Education. Faculty of Teacher Training and Education. Siliwangi University Tasikmalaya*

The Kampung KB program in Tasikmalaya Regency which has been implemented in Cileuleus Village, Cisayong District and became a pilot icon for national family planning villages in 2018. Almost the same as other family planning villages, this KB village also implements village programs which are the main programs of the government. In the KB Village, Cileules Village, Cisayong District, Tasikmalaya Regency, apart from implementing the main program from the government, namely TRIBINA, it also carries out another flagship program known as Ritutor. This study aims to determine the implementation of the Ritutor program as the flagship program of the Sukamulya KB village in Cileuleus Village, Cisayong District, Tasikmalaya Regency, and the benefits that the community derives from the Ritutor program in the Sukamulya KB village in Cileuleus Village, Cisayong District, Tasikmalaya Regency. The method used in this research is descriptive qualitative method, with data collection techniques observation, interviews, literature studies and documentation. The research informants were 5 people, namely the village head, the head of the KB village and the community. The results showed that the Ritutor program as the flagship program of the Sukamulya KB village in Cileuleus Village, Cisayong District, Tasikmalaya Regency was carried out by collecting eggs every day one egg from one member. The funds from the Ritulators collected will later be used to fulfill various supporting activities for the Family Planning Village. As for the benefits felt by the community, especially in improving the economy along with the level of community welfare.

Keywords: Ritutor, Featured Program, Family Planning Village.