

**Analisis Sistem Manajemen Program Asi Eksklusif  
Di Wilayah Kerja Puskesmas Cipedes Dan Puskesmas Urug Kota  
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**ABSTRAK**

Pemberian ASI eksklusif sangat penting untuk daya tahan tubuh bayi, akan tetapi rendahnya kesadaran ibu mengakibatkan rendahnya cakupan ASI eksklusif di Indonesia dan Kota Tasikmalaya. Cakupan ASI eksklusif di wilayah kerja Puskesmas Cipedes yaitu 46,6% dari target Nasional sebesar 80%, sedangkan Puskesmas Urug melampaui target cakupan (81,9%). Tujuan penelitian ini adalah untuk mengetahui analisis sistem manajemen program asi eksklusif di wilayah kerja Puskesmas Cipedes dan Puskesmas Urug Kota Tasikmalaya. Penelitian ini menggunakan metode kualitatif melalui wawancara mendalam dan observasi. Hasil penelitian diketahui bahwa dalam pelaksanaan program ASI eksklusif di wilayah kerja Puskesmas Sistem manajemen program ASI eksklusif belum berjalan dengan baik, dapat dilihat dari ketersediaan dana maupun sarana serta prasarana yang mendukung pelaksanaan program belum memadai, proses perencanaan yang kurang maksimal. Disarankan kepada Puskesmas Cipedes untuk lebih meningkatkan kemampuan manajemen petugas Puskesmas dan juga kepada Dinas Kesehatan Kota Tasikmalaya diharapkan kedepannya tercipta peraturan yang tegas mengenai program ASI eksklusif di setiap Puskesmas. Sedangkan di puskesmas Urug perencanaan sudah berjalan dengan baik tetapi tidak tersedianya dana khusus untuk program asi, disarankan kepada puskesmas untuk lebih meningkatkan sistem manajemen di tiap puskesmas dan juga kepada Dinas Kesehatan Kota Tasikmalaya diharapkan kedepannya dapat pengawasi program ASI eksklusif.

Kata Kunci: Asi eksklusif, Sistem Manajemen.

**Exclusive ASI Program Management System Analysis  
In the Working Area of the Cipedes Health Center and the Urug Health Center,  
Tasikmalaya City in 2021**

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**ABSTRACT**

Exclusive breastfeeding is very important for the baby's immune system, but the low awareness of mothers has resulted in the low coverage of exclusive breastfeeding in Indonesia and the City of Tasikmalaya. The coverage of exclusive breastfeeding in the working area of the Cipedes Health Center is 46.6% of the national target of 80%, while the Urug Health Center exceeds the coverage target (81.9%). The purpose of this study was to determine the analysis of the management system for the exclusive breastfeeding program in the working area of the Cipedes Public Health Center and the Urug Health Center of Tasikmalaya City. This study uses qualitative methods through in-depth interviews and observations. The results showed that in the implementation of the exclusive breastfeeding program in the working area of the Puskesmas, the management system for the exclusive breastfeeding program had not been running well, it could be seen from the availability of funds and facilities and infrastructure that supported the implementation of the program, the planning process was not optimal. It is recommended to the Cipedes Health Center to further improve the management capabilities of the Puskesmas staff and to the Tasikmalaya City Health Office, it is hoped that in the future strict regulations will be created regarding the exclusive breastfeeding program in each Puskesmas. While at the Urug Health Center the planning has been going well but there is no special funding available for the breastfeeding program, it is suggested to the puskesmas to further improve the management system in each puskesmas and also to the Tasikmalaya City Health Office, it is hoped that in the future it will be able to supervise the exclusive breastfeeding program.

Keywords: Exclusive breastfeeding, Management System.