

## **ABSTRACT**

### **COMPARATIVE ADVANTAGES ANALYSIS OF INDONESIAN LEATHER PRODUCTS (SITC 611 AND 612) IN INTERNATIONAL MARKETS AND 2 COUNTRIES *REGIONAL COMPREHENSIVE ECONOMIC PARTNERSHIP* (MALAYSIA AND AUSTRALIA) PERIOD 2002 – 2021**

**By:**

**Laeli Rahmawati**

**NPM 193401074**

**Advisor:**

**Guide I : Nanang Ruslana**

**Guide II : Encang Kadarisman**

*This study aims to analyze the advantages and competitive position of Indonesian leather products compared to the two RCEP countries (Malaysia and Australia) in the international market in 2002 – 2021. The leather products studied were leather products with SITC 611 and 612. The data used in this study is datatime series from 2002 – 2021. The data analysis method used is the competition analysis method Revealed Comparative Advantage (RCA), Revealed Symmetry Comparative Advantage (RSCA) dan Trade Balance Index (TBI). The results showed that the level of export competitiveness of Indonesian SITC 611 leather products was lower than that of Australia, but higher than that of Malaysia. In contrast, for SITC 612 leather products, Indonesia's level of competitiveness is lower than that of Malaysia, but higher than that of Australia. The key strategy to increase the competitiveness of Indonesian leather exports lies in the amount of production and technology.*

**Keywords:** *Comparative advantage, competitiveness, leather products.*