

ABSTRACT

THE RELATIONSHIP BETWEEN THE ROLE OF KOSTRATANI BPP AND THE SATISFACTION LEVEL OF RICE FARMERS IN CIPATUJAH DISTRICT, TASIKMALAYA REGENCY

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Agricultural extension is a system consisting of subsystems that work synergistically and continuously so that the purpose of extension is achieved. One of the main subsystems of agricultural extension is the extension institution, including the Agricultural Extension Center (BPP) at the sub-district or district level. This study aims to determine the role of BPP Kostratani in Cipatujah, to determine the level of satisfaction of rice farmers in BPP Kostratani Cipatujah, and to determine the relationship between the role of BPP Kostratani and the level of satisfaction of rice farmers in Cipatujah District. The research method used is the survey method. The technique used for sampling is simple random sampling. The research was conducted in Cipatujah Subdistrict, Tasikmalaya Regency from May 2022 to April 2023. The results showed that the role of BPP Kostratani Cipatujah was included in the good category. Then the level of satisfaction of rice farmers at BPP Kostratani Cipatujah is included in the satisfied category. The results also show that there is a relationship between the role of BPP Kostratani and the level of satisfaction of rice farmers in Cipatujah District.

Keywords : Kostratani, Role, Rice Farmer Satisfaction, BPP.