

ABSTRACT

ADE SURADI PAMUNGKAS, (2023). *Profile of Fishermen Catching Fish in Cikawungading Village, Cipatujah District, Tasikmalaya Regency*. Geography Education Study Program, Faculty of Teacher Training and Education, Siliwangi University.

This research was motivated by the existence of 187 family heads who became fishermen catching fish in Cikawungading Village, Cipatujah District, Tasikmalaya Regency. The problem discussed in this study is how the profile of fishing fishermen in Cikawungading Village, Cipatujah District, Tasikmalaya Regency. What is the marketing system for fishermen's catches in Cikawungading Village, Cipatujah District, Tasikmalaya Regency. The method used is a qualitative method. Data collection techniques by way of direct observation to the field, interviews with informants, literature studies, and documentation. The research object is the Cikawungading Village Area, Cipatujah District, Tasikmalaya Regency. Research Subjects are fishermen, fish traders, fish collectors and the surrounding community in Cikawungading Village, Cipatujah District, Tasikmalaya Regency. Data were analyzed using in-depth descriptive analysis of factual data in the field and 5W+1H geographic analysis, with processing in the form of data collection, data reduction, data presentation, and drawing conclusions. The results showed that the profile of fishermen fishing in Cikawungading Village, Cipatujah District, Tasikmalaya Regency, that is, seen from experience as fishermen, an average age of 35 to 40 years with a long time of being a fisherman for 25 to 30 years, the average fishermen's education level only graduated from junior high school and elementary school. Fishermen are classified as boat owner fishermen, auxiliary fishermen or kenek and labor fishermen. Fishermen go out to sea in the afternoon until early in the morning, the techniques and tools used to catch bottom netting, gate fishing, fishing, rawe fishing, the results obtained are very dependent on fishing season conditions and weather conditions. The marketing system for the catch of fishing fishermen in Cikawungading Village, Cipatujah District, Tasikmalaya Regency is distributed to collector traders, retailers and final consumers or the local community. However, fishermen are strictly prohibited from selling fish directly to the public. Collector traders will market fish to retailers to the community and export to the cities of Tasikmalaya, Cilacap, Pangandaran and Muara Angke, Jakarta.

Keywords: *Profile, Fishermen Catching fish, Marketing*